

## Provider Satisfaction with Academic Detailing (PSAD)

Directions: Please mark the box indicating your response below for each of the following questions after your academic detailing session.

Years of practice: \_\_\_\_\_

Satisfaction with academic detailing visit	Response Options				
	Not at all	Slightly	Moderately	Very	Extremely
1. The detailer was knowledgeable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. The detailer was an effective communicator	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Academic detailing is an effective way to get updated on important topic(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. The printed/electronic detailing material was useful <sup>1</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. I would be receptive to future visits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. This topic was relevant to my practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. This is an important topic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. The key messages are feasible to implement in my practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. The key messages were consistent with my practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. My practice is likely to change as a result of this visit <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**PROGRAM DEVELOPER USE ONLY**

Items	Constructs
1	Knowledge
2	Effectiveness of Communication
3	Effectiveness
4	Usefulness
5	Willingness to repeat experience
6	Acceptability
7	Acceptability
8	Feasibility
9	Consistency
10	Willingness to change (WTC)

Scoring the PSAD: Responses are on a 5-point Likert-type scale (Not at all = 1, Slightly = 2, Moderately = 3, Very = 4, and Extremely = 5). Generate a satisfaction summary score by adding items 1- 9 together (range is 9 [minimum] to 45 [maximum]). Report item 10 separately (range is 1 [minimum] to 5 [maximum]).

SATISFACTION SCORE (9-45) =

WTC SCORE (1-5) =

For referencing purposes, please cite as follows:

Monteiro AL, Smart M, Saffore CD, et al. Development of a measure of prescriber satisfaction with academic detailing: the PSAD. *Drugs Context*. 2022;11:2021-9-7. Published 2022 Jan 13. doi:10.7573/dic.2021-9-7

<sup>1</sup> This item has been modified after the above publication to be utilized for virtual academic detailing. Validation of this modification is ongoing.

<sup>2</sup> This item was included along with other candidate items in pilot testing of the instrument and should be reported as a standalone item as it does not fall under the overall construct of satisfaction. However, it may still provide valuable information in measuring a healthcare provider's intent to change.