



# NaRCAD2022: "Celebrating 10 Years of Community Engagement"

## Day 1: Monday, November 7, 10:30 AM - 4 PM ET

Content and time subject to change | Platform links will be shared via email prior to the conference  
Session recordings will be available one week after conference

Time	Session
<b>10:30 AM</b> <b>10 MIN</b>	<b>Kick-Off</b> <b>Co-hosts: Bevin Shagoury</b> , Deputy Director, NaRCAD and <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD
<b>10:40 AM</b> <b>20 MIN</b>	<b>Day 1 Address</b> <b>Mike Fischer, MD, MS</b> , Founder & Director, NaRCAD
<b>11:00 AM</b> <b>75 MIN</b>	<b>Field Presentations: "Think Outside the Box: Facing Today's Public Health Challenges Using AD"</b>  <b>"A New HIV Diagnosis is a Call to Action: iART Virtual AD in NYC"</b> <b>Elizabeth A. Garcia, PharmD</b> , Deputy Director, HIV Clinical Technical Assistance New York City Department of Health and Mental Hygiene (NYC DOHMH)  <b>"Outreach Beyond Primary Care: Educating Dentists on Opioid Safety in Utah"</b> <b>Adrienne Butterwick, MPH, CHES</b> , Senior Improvement Advisor, Comagine Health  <b>"Taking Rapid Action: Diverse Engagement to Support a Community"</b> <b>Jennifer Carefoot, BSc (Pharm)</b> , Academic Detailer, British Columbia Provincial AD Service (BC PAD)
<b>12:15 PM</b> <b>45 MIN</b>	<b>Lunch Break</b> Please stay connected to Zoom
<b>1:00 PM</b> <b>90 MIN</b>	<b>Breakout Sessions: "AD Foundations for Impactful Programming"</b>  <b>"AD 101: The Key Ingredients for a Successful Frontline Visit"</b> <b>Vishal Kinkhabwala, MD, MPH</b> , HIV Prevention Activities Coordinator Michigan Department of Health and Human Services (MDHHS) <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD  <b>"Igniting the First Spark: Securing the Clinician Visit"</b> <b>Carolyn Wilson, MPH, CHES, NCTTP, CPS</b> , Senior Health Program Coordinator Ledge Light Health District, Connecticut <b>Amy Lucero, BPH</b> , Program Manager, Understanding Provider Demands and Advancing Timely Evidence in New Mexico (UPDATE NM), Center for Health Innovation (CHI)  <b>"Syncing Up: Aligning AD with Your Community's Goals and Initiatives"</b> <b>Chirag Rathod, PharmD</b> , Clinical Pharmacist and Academic Detailer, Illinois ADVANCE/University of Illinois at Chicago College of Pharmacy <b>Stephanie Cooper, PharmD</b> , Clinical Pharmacist and Academic Detailer, Illinois ADVANCE/University of Illinois at Chicago College of Pharmacy
<b>2:30 PM</b> <b>15 MIN</b>	<b>Break</b> Please come back to the main room, then stay connected to Zoom during your break!
<b>2:45 PM</b> <b>60 MIN</b>	<b>"The Think Tank: Expert Insights from Successful Women in Detailing"</b> <b>Alëna A. Balasanova, MD</b> , Lead Detailer, SafePrescribe Nebraska <b>Jacki Travers, PharmD</b> , Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants, Oklahoma <b>Lisa A. Webb, LCDC, CTPP</b> , Academic Detailer, Baylor College of Medicine, Texas
<b>3:45 PM –</b> <b>4:00 PM</b> <b>15 MIN</b>	<b>Wrap-up and Evaluations</b> <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD <b>Aanchal Gupta</b> , Program Coordinator, NaRCAD



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## Day 2: Tuesday, November 8, 10:30 AM - 4 PM ET

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Time	Session
10:30 AM 5 MIN	<b>Day 2 Kick-Off</b> Co-hosts: <b>Bevin Shagoury</b> , Deputy Director, NaRCAD and <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD
10:35 AM 40 MIN	<b>Annual AD Talk</b> <b>Jerry Avorn, MD</b> , Co-Founder & Special Adviser, NaRCAD
11:15 AM 75 MIN	<b>Field Presentations: "Broadening our Scope: Using Unique Applications of AD"</b>  <b>"Better Care for Women: Improving Menopausal Hormone Therapy in Norway"</b> <b>Ingrid Lunde Steen, MS</b> , Director, KUPP – The Norwegian Academic Detailing Program  <b>"Taking Center Stage: The All-Pharmacist Team of Detailers"</b> <b>Nicole Green, BSP, RPh, ACPR, DPLA</b> , Director, Ambulatory Pharmacy Services Program, ThedaCare, Wisconsin  <b>"Switching the System: A Novel Approach to Caring for Chronic Disease"</b> <b>Maisha Draves, MD MPH</b> , Medical Director, Pharmacy, Northern California, Kaiser Permanente <b>David Chen, PharmD</b> , Director of Drug Use Management, Kaiser Permanente
12:30 PM 45 MIN	<b>Lunch Break</b> Please stay connected to Zoom
1:15 PM 90 MIN	<b>Breakout Sessions: "Advanced AD: Models of Sustainable Success"</b>  <b>"Outside of the City: Community Conversations in a Rural State"</b> <b>Lexie Hach, MA</b> , Regional Health Specialist, Iowa Health and Human Services Capacity Extension Program <b>Darla Peterson, BS</b> , Regional Health Specialist, Iowa Health and Human Services Capacity Extension Program  <b>"Making the Most of Your Team: Training Staff for Success"</b> <b>Sandeep (Sonny) Singh Bains, PharmD, BCPS</b> , Clinical Educator, Alosa Health <b>Tony de Melo, RPh</b> , Director of Clinical Education Programs, Alosa Health  <b>"A Hybrid World: Versatile Materials for Maximum Impact"</b> <b>Jennifer Carefoot, BSc (Pharm)</b> , Academic Detailer, British Columbia Provincial AD Service (BC PAD) <b>Kyle Grieve, BSc, BSc Pharm, ACPR</b> , Academic Detailer, British Columbia Provincial AD Service (BC PAD)
2:45 PM 15 MIN	<b>Break</b> Please stay connected to Zoom
3:00 PM 45 MIN	<b>Expert Panel: "Building Capacity: A Closer Look at the Train-the-Trainer Model"</b> <b>Jessica Alward, MS</b> , Public Health Education and Detailing Specialist, State of New Hampshire, NaRCAD Training Facilitator <b>Julia Bareham, BSP, MSc</b> , Academic Detailer and Information Support Pharmacist, RxFiles Academic Detailing, NaRCAD Training Facilitator <b>Shuchin Shukla, MD, MPH</b> , Faculty Physician, Mountain Area Health Education Center (MAHEC), NaRCAD Training Facilitator
3:45 PM - 4:00 PM 15 MIN	<b>Day 2 Wrap-up &amp; Evaluations</b> <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD <b>Aanchal Gupta</b> , Program Coordinator, NaRCAD



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## Day 3: Wednesday, November 9, 10:30 AM – 4 PM ET

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Time	Session
<b>10:30 AM</b> <b>10 MIN</b>	<b>Day 3 Kick-Off</b> <b>Co-hosts: Bevin Shagoury</b> , Deputy Director, NaRCAD and <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD
<b>10:40 AM</b> <b>35 MIN</b>	<b>Special Presentation: "Looking Inward: AD as an Intervention for Antiracist Health Care"</b> <b>Carla Foster, MPH</b> , Epidemiologist, New York City Department of Health and Mental Hygiene (NYC DOHMH)
<b>11:15 AM</b> <b>75 MIN</b>	<b>Plenary: "More Than a Service: Creative Campaigns from the Veterans Health Administration"</b>  <b>"Step-by-Step: A Blueprint for Successful Campaign Development and Implementation"</b> <b>Gwendolyn Hooks</b> , Research Health Science Specialist, Veterans Affairs Center for Clinical Management Research, Michigan  <b>"A Snapshot of the National Academic Detailing Service"</b> <b>Julianne Himstreet, PharmD</b> , National Clinical Program Manager, Education and Training, National Academic Detailing Service, Pharmacy Benefits Management Services, Veterans Health Administration  <b>"A Day at the Movies: Rolling Out the Red Carpet to Complement AD"</b> <b>Jonathan Hoffman, PharmD, MBA</b> , Program Manager, Academic Detailing Service, Department of Veterans Affairs, Utah, Northern Wyoming, and Western Colorado  <b>"Transforming Organizational Culture: Deprescribing to Improve Patient Safety"</b> <b>Kimberly Dickerson, PharmD</b> , Academic Detailer, Central Arkansas Veterans Healthcare System
<b>12:30 PM</b> <b>45 MIN</b>	<b>Lunch Break</b> Please stay connected to Zoom
<b>1:15 PM</b> <b>75 MIN</b>	<b>"The 2022 Yearbook: Reflections from Successful AD Programs"</b>  <b>"Preventing Overdose: Helping Clinicians Better Support Patients at Risk"</b> <b>Connie Kitchens, PhD</b> , Public Health Policy Manager, Controlled Substance Database, State of Utah Department of Commerce Division of Professional Licensing  <b>"Untangling Complex Risk Factors: A Practical Approach to Preventing Falls in Older Patients"</b> <b>Trish Rawn, BScPhm, PharmD</b> , Clinical Service Director and Academic Detailer, Centre for Effective Practice Academic Detailing Service (CEP), Canada  <b>"Physical Therapy, Pharmacy, and Primary Care: A Multidisciplinary Approach to Pain Management"</b> <b>Meghan Breckling, PharmD</b> , Ambulatory Care Pharmacist and Academic Detailer, University of Arkansas for Medical Sciences and Arkansas Department of Health
<b>2:30 PM</b> <b>15 MIN</b>	<b>Break</b> Please stay connected to Zoom
<b>2:45 PM</b> <b>60 MIN</b>	<b>Real-time Roundtable: "Celebrating Community Engagement: NaRCAD Networking and Support Into 2023"</b> <b>Bevin Shagoury</b> , Deputy Director, NaRCAD <b>Anna Morgan-Barsamian, MPH, RN, PMP</b> , Senior Manager, Training & Education, NaRCAD <b>Aanchal Gupta</b> , Program Coordinator, NaRCAD
<b>3:45 PM -</b> <b>4:00 PM</b> <b>15 MIN</b>	<b>Reflections, Evaluations, &amp; Conference Adjournment</b> <b>The NaRCAD Team</b>