



NaRCAD2021: “Cultivating Relationships for Community Resilience”

Day 1: Monday, November 8, 10:30 AM - 4 PM ET

Content and time subject to change | Platform links will be shared via email prior to the conference

Session recordings will be available one week after conference

Time	Session
10:30 AM 10 MIN	Welcome & Introductions Bevin Shagoury, Deputy Director, NaRCAD
10:40 AM 20 MIN	Day 1 Address Mike Fischer, MD, MS, Founder & Director, NaRCAD
11:00 AM 75 MIN	Field Presentations: “E-Detailing Innovations for Stronger Relationships” <ul style="list-style-type: none"> • “Using Virtual Tools to Connect with Rural Providers” Ashley Allison, Lead Training Coordinator, Oregon AIDS Education and Training Center (AETC) • “Building AD Relationships from Scratch in a Virtual Environment: Perspectives from Singapore” Tina Chen, MBChB, PhD, Head, Evidence to Practice Office, Agency for Care Effectiveness (ACE), Ministry of Health, Singapore • “Virtual Detailing: Creating Supportive Networks in a Digital World” Kelsey Genovesse, PA-C, MPAS, Director of Utah Public Health Detailing, AIDS Education Training Center (AETC), University of Utah Infectious Disease
12:15 PM 45 MIN	Lunch Break Please stay connected to Zoom
1:00 PM 90 MIN	Breakout Sessions: “Building Blocks for Impactful Programs” <ul style="list-style-type: none"> • “AD 101: Understanding the Structure of a Detailing Visit” Jacqueline Myers, BSP, Academic Detailer, RxFiles Academic Detailing, Clinical Pharmacist, Infectious Disease Clinic, Saskatchewan Health Authority – Regina Area Vishal Kinkhabwala, MD, MPH, HIV Prevention Activities Coordinator, Michigan Department of Health and Human Services (MDHHS) • “The Connected Team: Building Morale and Support” Amanda Kennedy, PharmD, BCPS, Director, Vermont Academic Detailing Program, University of Vermont Office of Primary Care Loren Regier, BSP, BA, Consultant Editor, RxFiles Academic Detailing, Contract Trainer • “The Beauty of the 1:1 Relationship: An Interpersonal Approach to Behavior Change” Jacki Travers, PharmD, Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants Julia Bareham, BSP, MSc, Academic Detailer & Information Support Pharmacist, RxFiles Academic Detailing
2:30 PM 15 MIN	Break Please come back to the main room, then stay connected to Zoom during your break!
2:45 PM 60 MIN	Expert Panel: “Strengthening Clinical Care for Patients with Opioid Use Disorder: Reflections from a Statewide Program in Tennessee” <ul style="list-style-type: none"> • David Reagan, MD, PhD, FACP, Pandemic Consultant, Ballad Health, Board Member, ONE Tennessee • Sharon Moore, DPh, Regional Coordinator, ONE Tennessee • Teronya Holmes, BS, Trauma Informed Care Trainer, Mental Health First Aider, Board Member, ONE Tennessee • Vindhya Kakarla, MD, MPH, Epidemiologist, Opioid Response Coordination Office, Tennessee Department of Health, ONE Tennessee
3:45 PM – 4:00 PM 15 MIN	Day 1 Wrap-up and Evaluations Bevin Shagoury, Deputy Director, NaRCAD Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD



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Day 2: Tuesday, November 9, 10:30 AM - 4 PM ET

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Time	Session
10:30 AM 5 MIN	Day 2 Kick-Off Bevin Shagoury, Deputy Director, NaRCAD
10:35 AM 40 MIN	Day 2 Address Jerry Avorn, MD, Co-Founder & Special Adviser, NaRCAD
11:15 AM 75 MIN	Field Presentations: “The Flexibility of AD: Adaptable Applications for Diverse Clinical Topics” <ul style="list-style-type: none"> • “The Impact of AD for Appropriate Antibiotic Use with Oklahoma Medicaid Patients” Michael M. Nguyen, PharmD, Graduate Student Researcher, Pharmacy Management Consultants, PhD Candidate, University of Oklahoma College of Pharmacy • “AD and a Shifting Paradigm: A New Approach to Caring for Type 2 Diabetes” Chirag Rathod, PharmD, Clinical Pharmacist, Supervisor, Academic Detailer, Illinois ADVANCE/University of Illinois at Chicago • “Examining the Impact of Follow-up Visits: Naloxone-related Academic Detailing for Clinicians at the U.S. Veterans Health Administration” Mark Bounthavong, PharmD, MPH, National Clinical Program Manager, Veterans Health Administration, Pharmacy Benefits Management Academic Detailing Service
12:30 PM 45 MIN	Lunch Break Please stay connected to Zoom
1:15 PM 90 MIN	Breakout Sessions: “The Bigger Picture: Building Stronger Relationships for Impactful AD” <ul style="list-style-type: none"> • “Starting Your AD Journey: Mapping Your Program Plan” Gary Naja-Riese, MSW, MPH(c), Manager, Capacity Building & Innovation, San Francisco Department of Public Health Carla A. Mena, Capacity Building Assistance Manager, Hands United, Latino Commission on AIDS Demetrius Mosely, MPH, CHES, Capacity Building Assistance Specialist, Hands United, Latino Commission on AIDS Mike Wilson, MA, Senior Health Project Specialist, University of Rochester Medical Center • “Skill Building for AD Program Managers: Leading Sustainable Teams” Megan Pruitt, PharmD, Clinical Pharmacy Consultant, SCORxE Academic Detailing Service, Medical University of South Carolina (MUSC) Sarah Ball, PharmD, Research Assistant Professor, SCORxE Academic Detailing Service, Medical University of South Carolina (MUSC) Tony de Melo, RPh, Director of Clinical Education Programs, Alosa Health • “Provider Plus: Interprofessional AD for the Entire Clinic” Lisa Gruss, MS, MBA, Assistant Director, State Services, Quality Insights Lori Saul, BSN, RN, Practice Transformation Immunization Project Lead, Quality Insights Sarah Toborowski, BA, Practice Transformation Cancer Project Lead, Quality Insights
2:45 PM 15 MIN	Break Please stay connected to Zoom
3:00 PM 45 MIN	Special Presentation: “Detailer Training in Action: Ask the Experts” <ul style="list-style-type: none"> • Julia Bareham, BSP, MSc, Academic Detailer & Information Support Pharmacist, RxFiles Academic Detailing, NaRCAD Training Facilitator • Vishal Kinkhabwala, MD, MPH, HIV Prevention Activities Coordinator, Michigan Department of Health and Human Services (MDHHS), NaRCAD Training Facilitator • Zack Dumont, BSP, ACPR, MSPharm, Clinical Pharmacist, RxFiles Academic Detailing, Manager of Clinical Pharmacy, Saskatchewan Health Authority, NaRCAD Training Facilitator
3:45 PM - 4:00 PM 15 MIN	Day 2 Wrap-up & Evaluations Bevin Shagoury, Deputy Director, NaRCAD Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD



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Day 3: Wednesday, November 10, 10:30 AM – 4 PM ET

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Time	Session
10:30 AM 30 MIN	Day 3 Kick-Off: “Participant Perspectives: How Does Stigma Show up in AD?” Bevin Shagoury, Deputy Director, NaRCAD Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD
11:00 AM 75 MIN	Expert Panel: “Exploring and Addressing Clinician Stigma to Encourage Accountability” <ul style="list-style-type: none">• Jacki Travers, PharmD, Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants• Carla Foster, MPH, Epidemiologist, New York City Department of Health and Mental Hygiene (NYC DOHMH)• Jessica Alward, MS, Public Health Education and Detailing Specialist, State of New Hampshire
12:15 PM 45 MIN	Lunch Break Please stay connected to Zoom
1:00 PM 75 MIN	Field Presentations: “The 2021 Yearbook: Applying Successful AD Approaches” <ul style="list-style-type: none">• “SafePrescribe: AD for Statewide Opioid Safety in Nebraska” Alëna A. Balasanova, MD, FAPA, Lead Detailer, SafePrescribe Nebraska• “Virtual Academic Detailing: Hepatitis C Elimination in Louisiana” Brandon Mizroch, MD, MBBS, Provider Network Supervisor, Louisiana Department of Health• “An International Perspective: Better Opioid Prescribing in Norway” Ketil Arne Espnes, MD, Senior Consultant in Clinical Pharmacology and Family Medicine, Medical Advisor (CMO), KUPP – The Norwegian Academic Detailing Program
2:15 PM 15 MIN	Break Please stay connected to Zoom
2:30 PM 75 MIN	Real-time Roundtable: “Gearing Up for 2022: NaRCAD Community Networking and Support” Bevin Shagoury, Deputy Director, NaRCAD Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD
3:45 PM 10 MIN	Wrap-up & Reflections Bevin Shagoury, Deputy Director, NaRCAD Mike Fischer, MD, MS, Founder & Director, NaRCAD
3:55 PM - 4:00 PM 5 MIN	Evaluations & Conference Adjournment The NaRCAD Team