



# NaRCAD2021: “Cultivating Relationships for Community Resilience”

**Day 1: Monday, November 8, 10:30 AM - 4 PM ET**

Content and time subject to change | Platform links will be shared via email prior to the conference

Session recordings will be available one week after conference

| Time                                      | Session   |
|---|---|
| <b>10:30 AM</b><br><b>10 MIN</b>          | <b>Welcome &amp; Introductions</b><br>Bevin Shagoury, Deputy Director, NaRCAD   |
| <b>10:40 AM</b><br><b>20 MIN</b>          | <b>Day 1 Address</b><br>Mike Fischer, MD, MS, Founder & Director, NaRCAD  |
| <b>11:00 AM</b><br><b>75 MIN</b>          | <b>Field Presentations: “E-Detailing Innovations for Stronger Relationships”</b> <ul style="list-style-type: none"> <li>• <b>“Using Virtual Tools to Connect with Rural Providers”</b><br/>Ashley Allison, Lead Training Coordinator, Oregon AIDS Education and Training Center (AETC)</li> <li>• <b>“Building AD Relationships from Scratch in a Virtual Environment: Perspectives from Singapore”</b><br/>Tina Chen, MBChB, PhD, Head, Evidence to Practice Office, Agency for Care Effectiveness (ACE), Ministry of Health, Singapore</li> <li>• <b>“Virtual Detailing: Creating Supportive Networks in a Digital World”</b><br/>Kelsey Genovesse, PA-C, MPAS, Director of Utah Public Health Detailing, AIDS Education Training Center (AETC), University of Utah Infectious Disease</li> </ul>   |
| <b>12:15 PM</b><br><b>45 MIN</b>          | <b>Lunch Break</b><br>Please stay connected to Zoom   |
| <b>1:00 PM</b><br><b>90 MIN</b>           | <b>Breakout Sessions: “Building Blocks for Impactful Programs”</b> <ul style="list-style-type: none"> <li>• <b>“AD 101: Understanding the Structure of a Detailing Visit”</b><br/>Jacqueline Myers, BSP, Academic Detailer, RxFiles Academic Detailing, Clinical Pharmacist, Infectious Disease Clinic, Saskatchewan Health Authority – Regina Area<br/>Vishal Kinkhabwala, MD, MPH, HIV Prevention Activities Coordinator, Michigan Department of Health and Human Services (MDHHS)</li> <li>• <b>“The Connected Team: Building Morale and Support”</b><br/>Amanda Kennedy, PharmD, BCPS, Director, Vermont Academic Detailing Program, University of Vermont Office of Primary Care<br/>Loren Regier, BSP, BA, Consultant Editor, RxFiles Academic Detailing, Contract Trainer</li> <li>• <b>“The Beauty of the 1:1 Relationship: An Interpersonal Approach to Behavior Change”</b><br/>Jacki Travers, PharmD, Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants<br/>Julia Bareham, BSP, MSc, Academic Detailer &amp; Information Support Pharmacist, RxFiles Academic Detailing</li> </ul> |
| <b>2:30 PM</b><br><b>15 MIN</b>           | <b>Break</b><br>Please come back to the main room, then stay connected to Zoom during your break!   |
| <b>2:45 PM</b><br><b>60 MIN</b>           | <b>Expert Panel: “Strengthening Clinical Care for Patients with Opioid Use Disorder: Reflections from a Statewide Program in Tennessee”</b> <ul style="list-style-type: none"> <li>• <b>David Reagan, MD, PhD, FACP</b>, Pandemic Consultant, Ballad Health, Board Member, ONE Tennessee</li> <li>• <b>Sharon Moore, DPh</b>, Regional Coordinator, ONE Tennessee</li> <li>• <b>Teronya Holmes, BS</b>, Trauma Informed Care Trainer, Mental Health First Aider, Board Member, ONE Tennessee</li> <li>• <b>Vindhya Kakarla, MD, MPH</b>, Epidemiologist, Opioid Response Coordination Office, Tennessee Department of Health, ONE Tennessee</li> </ul>  |
| <b>3:45 PM – 4:00 PM</b><br><b>15 MIN</b> | <b>Day 1 Wrap-up and Evaluations</b><br>Bevin Shagoury, Deputy Director, NaRCAD<br>Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD  |



# NaRCAD2021: “Cultivating Relationships for Community Resilience”

**Day 2: Tuesday, November 9, 10:30 AM - 4 PM ET**

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| Time                                      | Session   |
|---|---|
| <b>10:30 AM</b><br><b>5 MIN</b>           | <b>Day 2 Kick-Off</b><br>Bevin Shagoury, Deputy Director, NaRCAD  |
| <b>10:35 AM</b><br><b>40 MIN</b>          | <b>Day 2 Address</b><br>Jerry Avorn, MD, Co-Founder & Special Adviser, NaRCAD   |
| <b>11:15 AM</b><br><b>75 MIN</b>          | <p><b>Field Presentations: “The Flexibility of AD: Adaptable Applications for Diverse Clinical Topics”</b></p> <ul style="list-style-type: none"> <li> <p><b>“The Impact of AD for Appropriate Antibiotic Use with Oklahoma Medicaid Patients”</b><br/>Michael M. Nguyen, PharmD, Graduate Student Researcher, Pharmacy Management Consultants, PhD Candidate, University of Oklahoma College of Pharmacy</p> </li> <li> <p><b>“Examining the Impact of Follow-up Visits: Naloxone-related Academic Detailing for Clinicians at the U.S. Veterans Health Administration”</b><br/>Mark Bounthavong, PharmD, MPH, National Clinical Program Manager, Veterans Health Administration, Pharmacy Benefits Management Academic Detailing Service</p> </li> <li> <p><b>“AD and a Shifting Paradigm: A New Approach to Caring for Type 2 Diabetes”</b><br/>Chirag Rathod, PharmD, Clinical Pharmacist, Supervisor, Academic Detailer, Illinois ADVANCE/University of Illinois at Chicago</p> </li> </ul>  |
| <b>12:30 PM</b><br><b>45 MIN</b>          | <p><b>Lunch Break</b><br/>Please stay connected to Zoom</p>   |
| <b>1:15 PM</b><br><b>90 MIN</b>           | <p><b>Breakout Sessions: “The Bigger Picture: Building Stronger Relationships for Impactful AD”</b></p> <ul style="list-style-type: none"> <li> <p><b>“Public Health Leadership in Action: Preparing Your Organization to Support Effective Detailing”</b><br/>Gary Naja-Riese, MSW, MPH(c), Manager, Capacity Building &amp; Innovation, San Francisco Department of Public Health<br/>Carla A. Mena, Capacity Building Assistance Manager, Hands United, Latino Commission on AIDS<br/>Demetrius Mosely, MPH, CHES, Capacity Building Assistance Specialist, Hands United, Latino Commission on AIDS<br/>Mike Wilson, MA, Senior Health Project Specialist, University of Rochester Medical Center</p> </li> <li> <p><b>“Skill Building for AD Program Managers: Leading Connected Teams”</b><br/>Megan Pruitt, PharmD, Clinical Pharmacy Consultant, SCORxE Academic Detailing Service, Medical University of South Carolina (MUSC)<br/>Sarah Ball, PharmD, Research Assistant Professor, SCORxE Academic Detailing Service, Medical University of South Carolina (MUSC)<br/>Tony de Melo, RPh, Director of Clinical Education Programs, Alosa Health</p> </li> <li> <p><b>“Provider Plus: Interprofessional AD for the Entire Clinic”</b><br/>Lisa Gruss, MS, MBA, Assistant Director, State Services, Quality Insights<br/>Lori Saul, BSN, RN, Practice Transformation Immunization Project Lead, Quality Insights<br/>Sarah Toborowski, BA, Practice Transformation Cancer Project Lead, Quality Insights</p> </li> </ul> |
| <b>2:45 PM</b><br><b>15 MIN</b>           | <p><b>Break</b><br/>Please stay connected to Zoom</p>   |
| <b>3:00 PM</b><br><b>45 MIN</b>           | <p><b>Special Presentation: “Detailer Training in Action: Ask the Experts”</b></p> <ul style="list-style-type: none"> <li> <p><b>Julia Bareham, BSP, MSc, Academic Detailer &amp; Information Support Pharmacist, RxFiles Academic Detailing, NaRCAD Training Facilitator</b></p> </li> <li> <p><b>Vishal Kinkhabwala, MD, MPH, HIV Prevention Activities Coordinator, Michigan Department of Health and Human Services (MDHHS), NaRCAD Training Facilitator</b></p> </li> <li> <p><b>Zack Dumont, BSP, ACPR, MSPHarm, Clinical Pharmacist, RxFiles Academic Detailing, Manager of Clinical Pharmacy, Saskatchewan Health Authority, NaRCAD Training Facilitator</b></p> </li> </ul>  |
| <b>3:45 PM - 4:00 PM</b><br><b>15 MIN</b> | <p><b>Day 2 Wrap-up &amp; Evaluations</b><br/>Bevin Shagoury, Deputy Director, NaRCAD<br/>Anna Morgan, MPH, RN, PMP, Senior Manager, Training &amp; Education, NaRCAD</p>   |



# NaRCAD2021: “Cultivating Relationships for Community Resilience”

## Day 3: Wednesday, November 10, 10:30 AM – 4 PM ET

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| Time   | Session  |
|--|--|
| <b>10:30 AM</b><br><b>30 MIN</b>                   | <b>Day 3 Kick-Off: “Participant Perspectives: How Does Stigma Show up in AD?”</b><br>Bevin Shagoury, Deputy Director, NaRCAD<br>Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD  |
| <b>11:00 AM</b><br><b>75 MIN</b>                   | <b>Expert Panel: “Exploring and Addressing Clinician Stigma to Encourage Accountability”</b> <ul style="list-style-type: none"> <li>• <b>Jacki Travers, PharmD</b>, Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants</li> <li>• <b>Carla Foster, MPH</b>, Epidemiologist, New York City Department of Health and Mental Hygiene (NYC DOHMH)</li> <li>• <b>Jessica Alward, MS</b>, Public Health Education and Detailing Specialist, State of New Hampshire</li> </ul>   |
| <b>12:15 PM</b><br><b>45 MIN</b>                   | <b>Lunch Break</b><br>Please stay connected to Zoom  |
| <b>1:00 PM</b><br><b>75 MIN</b>                    | <b>Field Presentations: “The 2021 Yearbook: Applying Successful AD Approaches”</b> <ul style="list-style-type: none"> <li>• <b>“SafePrescribe: AD for Statewide Opioid Safety in Nebraska”</b><br/>Alëna A. Balasanova, MD, FAPA, Lead Detailer, SafePrescribe Nebraska</li> <li>• <b>“Virtual Academic Detailing: Hepatitis C Elimination in Louisiana”</b><br/>Brandon Mizroch, MD, MBBS, Provider Network Supervisor, Louisiana Department of Health</li> <li>• <b>“An International Perspective: Better Opioid Prescribing in Norway”</b><br/>Ketil Arne Espnes, MD, Senior Consultant in Clinical Pharmacology and Family Medicine, Medical Advisor (CMO), KUPP – The Norwegian Academic Detailing Program</li> </ul> |
| <b>2:15 PM</b><br><b>15 MIN</b>                    | <b>Break</b><br>Please stay connected to Zoom  |
| <b>2:30 PM</b><br><b>75 MIN</b>                    | <b>Real-time Roundtable: “Gearing Up for 2022: Applying Flexible Approaches to AD”</b><br>Bevin Shagoury, Deputy Director, NaRCAD<br>Anna Morgan, MPH, RN, PMP, Senior Manager, Training & Education, NaRCAD   |
| <b>3:45 PM</b><br><b>10 MIN</b>                    | <b>Wrap-up &amp; Reflections</b><br>Bevin Shagoury, Deputy Director, NaRCAD<br>Mike Fischer, MD, MS, Founder & Director, NaRCAD  |
| <b>3:55 PM -</b><br><b>4:00 PM</b><br><b>5 MIN</b> | <b>Evaluations &amp; Conference Adjournment</b><br>The NaRCAD Team   |