



**Canadian
Deprescribing
Network**

The Impact of Academic Detailing to Support Deprescribing in the Nursing Home

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Disclosure statement

- No relationships to disclose
- No conflicts of interest to declare

Medications are important

- Treat symptoms
- Reduce harm from chronic-diseases
- Reduce mortality



NEWS

‘IF MEDICINE HARM WAS A CHRONIC DISEASE IT WOULD ALREADY BE A NATIONAL HEALTH PRIORITY.’



SHESHTYN PAOLA 31/01/2019



Dr. Chris Freeman, President, Pharmaceutical Society of Australia (PSA)

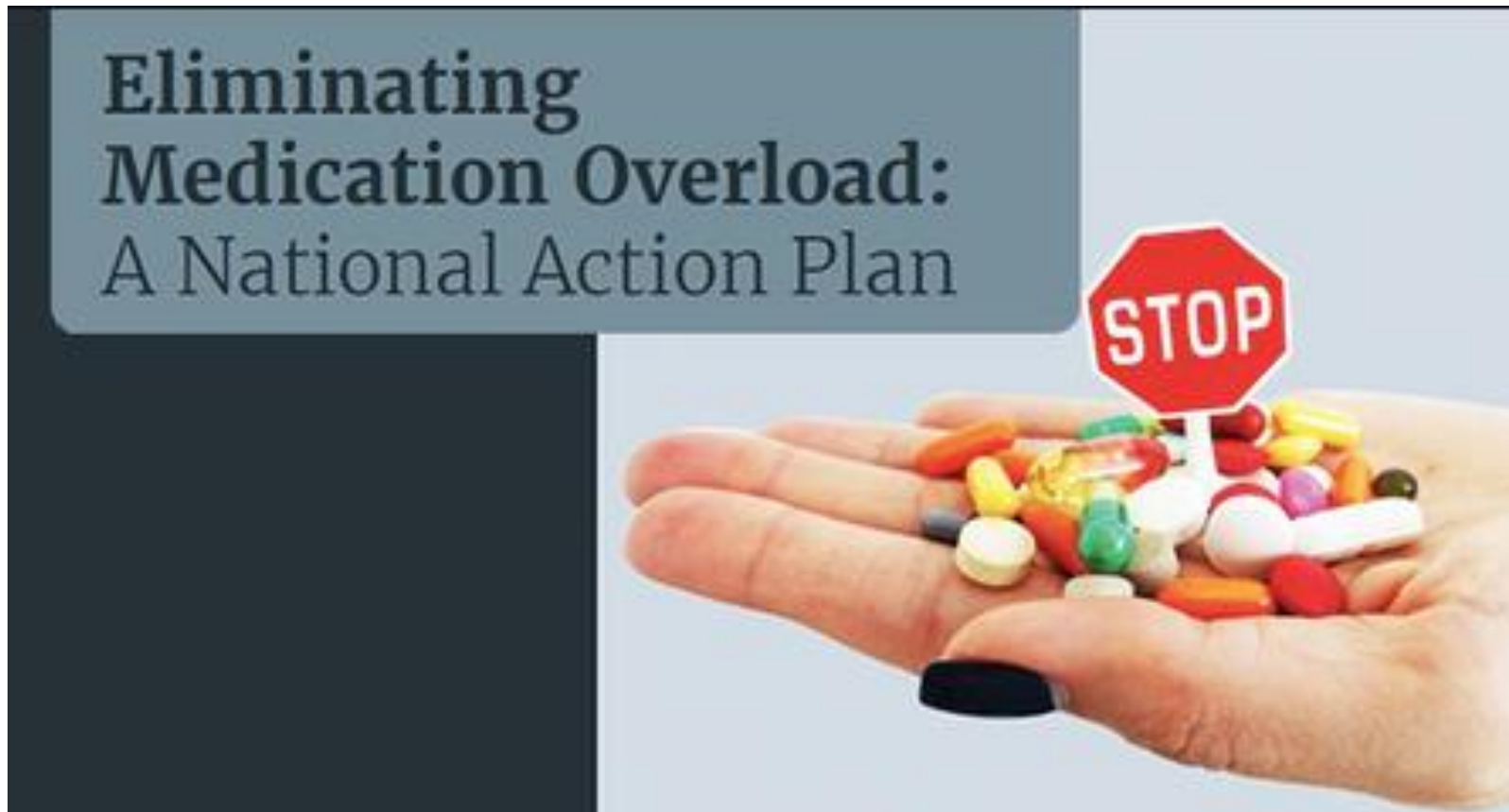


Medication Overload: America's Other Drug Problem

**How the drive to prescribe
is harming older adults**

**April 2019
Lown Institute**

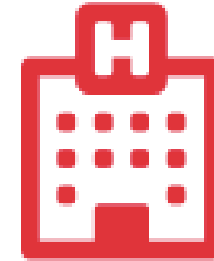
January 2020: The Lown Institute launches a *U.S. National Action Plan to Eliminate Medication Overload*



Adverse Drug Events (ADEs)



5 million older adults sought medical attention for ADEs in 2018



750 hospitalizations every day due to ADEs in older adults



\$62 billion in unnecessary hospitalizations over 10 years



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Medication use by Canadian Seniors



over 65
years old

Potentially
Inappropriate
Meds



\$419 Million



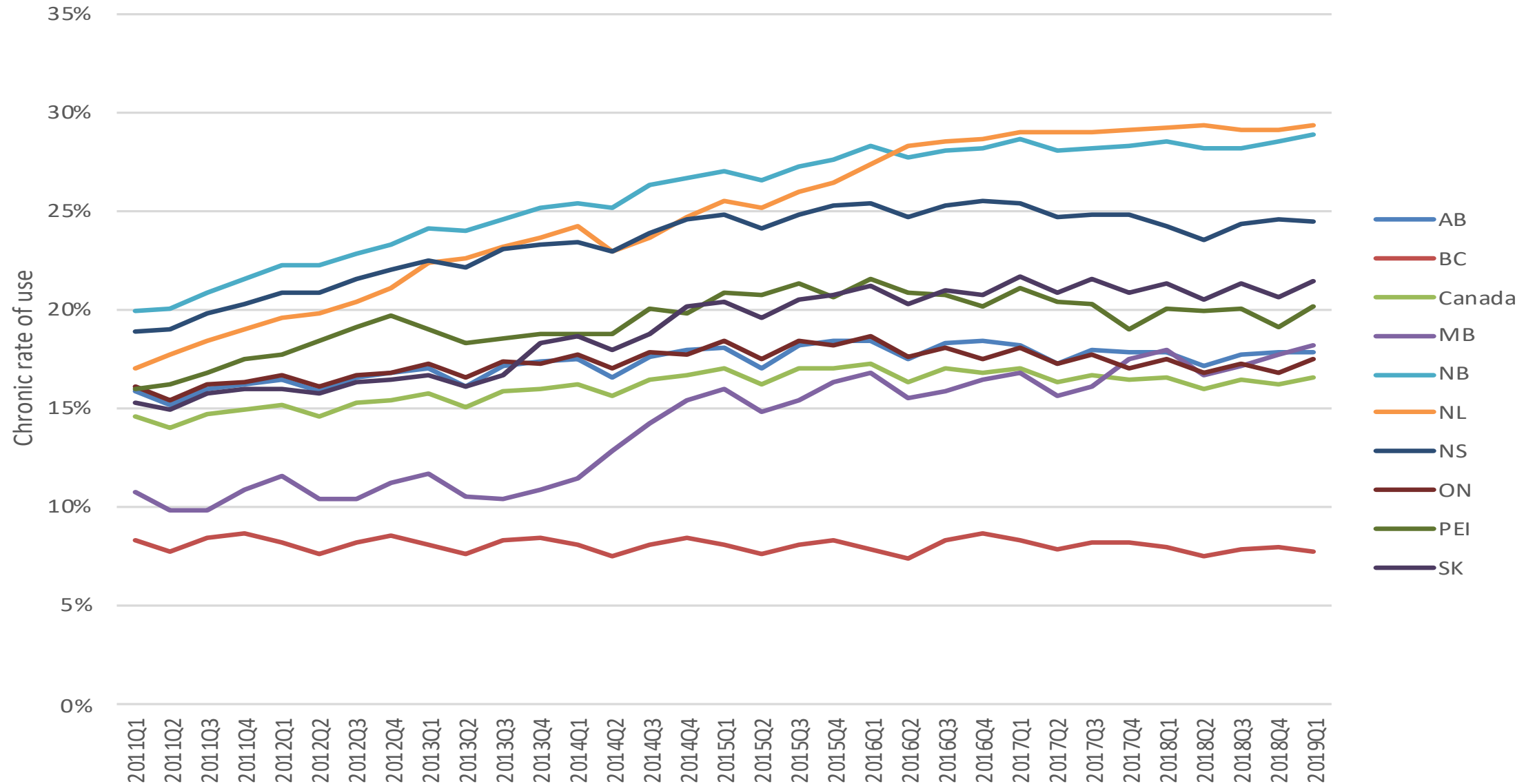
\$1.4 Billion



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Inappropriate medication use continues to increase

Chronic rate of use of PPIs among Canadian Seniors (2011-2019)



What can we do?

- ✓ Structured medication reviews
- ✓ Plan for rebound symptoms/withdrawal
- ✓ Communication between hospital and primary care
- ✓ Education: Patients (EMPOWER), Clinicians

What about academic detailing?



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Keep in touch!



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