

Day 1: Monday, November 16, 10:30 AM - 4 PM EST

Content and time subject to change | Platform links will be shared via email prior to the conference

Session recordings will be available one week after conference

Time	Session
10:30 AM 15 MIN	Welcome Bevin Shagoury, Communications & Education Director, NaRCAD
10:45 AM 30 MIN	Day 1 Address Mike Fischer, MD, MS, Director, NaRCAD
11:15 AM 75 MIN	Field Presentations: “AD Across the Clinical Spectrum” <ul style="list-style-type: none"> • “Psychotherapy AD: An Innovative Adaptation” Sara Tiegreen, PhD, Veterans Affairs National EBP Team • “Impact of Implementing an AD Program on Opioid-Benzodiazepine Co-Prescribing Trends” Mark Bounthavong, PharmD, MPH, National Clinical Program Manager, Veterans Health Administration, Pharmacy Benefits Management Academic Detailing Service • “Engaging Connecticut Pharmacies in a Screening and Referral Program to Promote Women’s Health” Nathaniel Rickles, PharmD, PhD, BCPP, FAPhA, Associate Professor of Pharmacy Practice, University of Connecticut School of Pharmacy
12:30 PM 30 MIN	Lunch Break Please stay connected to Zoom
1:00 PM 90 MIN	Breakout Sessions: “Strong Foundations for AD Success” <ul style="list-style-type: none"> • “AD 101: Interactive Dialogues for Sustainable Clinician Growth” Todd Lee, PharmD, Professor and Head, Department of Pharmacy Systems, Outcomes and Policy, College of Pharmacy, University of Illinois at Chicago Zack Dumont, BSP, ACPR, MS, Clinical Support Pharmacist, RxFiles Academic Detailing Service, Saskatchewan Health Authority • “Tell Me More: Using Storytelling Techniques to Assess Needs, Communicate Key Messages, and Showcase Results” Jacki Travers, PharmD, Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants Regan Smith, PharmD, Clinical Pharmacist, Pharmacy Management Consultants • “Build-A-Brand: Exploring Your AD Program Identity to Elevate Virtual Visibility” Chirag Rathod, PharmD, Clinical Pharmacist, Supervisor, Academic Detailer, Illinois ADVANCE/University of Illinois at Chicago Michele Narsinghani, PharmD, Illinois ADVANCE
2:30 PM 15 MIN	Break Please stay connected to Zoom
2:45 PM 60 MIN	Plenary Session: “AD in Long-term Care Settings: Deprescribing to Improve Quality of Life” <ul style="list-style-type: none"> • Justin Turner, PhD, BPharm, MCLinPharm, Co-Director, Canadian Deprescribing Network • Jennifer Pruskowski, PharmD, BCPS, BCGP, CPE, Assistant Professor and Director of Geriatric Pharmacy Research and Education, University of Pittsburgh School of Medicine
3:45 PM – 4:00 PM 15 MIN	Day 1 Wrap-up and Evaluations

Day 2: Tuesday, November 17, 10:30 AM - 4 PM EST

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Time	Session
10:30 AM 15 MIN	Day 2 Kick-Off Bevin Shagoury , <i>Communications & Education Director, NaRCAD</i>
10:45 AM 45 MIN	Day 2 Address Jerry Avorn, MD , <i>Co-Director, NaRCAD</i>
11:30 AM 75 MIN	Plenary Session: “Explorations in Virtual Detailing: Applying Lessons Learned for Sustainable Connection and Impact” <ul style="list-style-type: none"> • Jacqueline Myers, BSP, <i>Academic Detailer and Pharmacist, RxFiles</i> • Brandon Mizroch, MD, MBBS, <i>Provider Network Supervisor, Louisiana Department of Health</i> • Sandeep Singh Bains, PharmD, BCPS, DPLA, <i>Clinical Educator, Alosa Health</i>
12:45 PM 30 MIN	Lunch Break <i>Please stay connected to Zoom</i>
1:15 PM 75 MIN	Expert Panel: “The Critical Link Between Pharmacy and Opioid Safety: Exploring Novel Education and Training Initiatives” <ul style="list-style-type: none"> • “AD in Community Pharmacies: Experiences from a Naloxone, Buprenorphine, and Syringe Safety Intervention” Adriane Irwin, MS, PharmD, BCACP, CDE, <i>Clinical Associate Professor, Oregon State University College of Pharmacy</i> • “AD, Pharmacy Students, and Community Pharmacists Learning Together in South Carolina” Lauren Linder, PharmD, BCPS, BCPP, <i>Assistant Professor, SCORxE Clinical Pharmacy Consultant, Medical University of South Carolina, College of Pharmacy</i> • “Training Pharmacy Students at Three Wisconsin Schools of Pharmacy in Naloxone-focused AD” Jordan Wulz, PharmD, MPH, <i>Assistant Professor, Concordia University Wisconsin School of Pharmacy</i>
2:30 PM 15 MIN	Break <i>Please stay connected to Zoom</i>
2:45 PM 45 MIN	Special Presentation: “AD of Type 2 Diabetes in the ACO, FQHC and the Public Payor Environment” <ul style="list-style-type: none"> • Dawn Whitney, MSN/Ed, RN, <i>Clinical Educator, Alosa Health</i> • Dominick Trombetta, PharmD, <i>Clinical Educator, Alosa Health</i> • Ellen Dancel, PharmD, MPH, <i>Director of Clinical Materials Development, Alosa Health</i> • Paul Fanikos, RPh, MPA/HA, <i>Chief Operating Officer, Alosa Health</i>
3:30 PM 20 MIN	Day 2 Wrap-up
3:50 PM - 4:00 PM 10 MIN	Closing of Day 2 & Evaluations

Day 3: Wednesday, November 18, 10:30 AM – 4 PM EST

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Time	Session
10:30 AM 15 MIN	Day 3 Kick-Off Bevin Shagoury , <i>Communications & Education Director, NaRCAD</i>
10:45 AM 75 MIN	Expert Panel: “Strong Clinician Relationships: Igniting Change with Evidence, Trust, & Empathy” <ul style="list-style-type: none"> • Jacki Travers, PharmD, <i>Clinical Academic Detailing Pharmacist, Pharmacy Management Consultants</i> • Mary Liz Doyle Tadduni, PhD, MBA, MSN, RN, <i>Education Consultant, Independent Drug Information Service and Expert Training Consultant, NaRCAD</i> • Jessica Alward, MS, <i>Academic Detailer, Bureau of Infectious Disease Control, New Hampshire Department of Health and Human Services</i>
12:00 PM 30 MIN	Lunch Break <i>Please stay connected to Zoom</i>
12:30 PM 60 MIN	Special Presentation: “Innovations in HIV Prevention & Treatment” <ul style="list-style-type: none"> • Dawn Smith, MD, MPH, <i>Division of HIV/AIDS Prevention, Centers for Disease Control and Prevention</i> • “A Health Department’s Data-Driven Detailing Approach to Ending the HIV Epidemic (ETE) in New York City” Julie Anne Bell, MPH, <i>Program Manager of Clinical Operations, Bureau of HIV, NYC Department of Health and Mental Hygiene</i> Erica D’Aquila, MPH, <i>Director of Clinical Operations, Bureau of HIV, NYC Department of Health and Mental Hygiene</i> • “Lessons Learned from Evaluating Sexual Health Detailing Efforts” Kristefer Stojanovski, MPH, PhD Candidate, <i>Public Health Researcher and Evaluation Specialist, Capacity Building Assistance Program, San Francisco Department of Public Health</i>
1:30 PM 75 MIN	Field Presentations: “Global Perspectives on AD” <ul style="list-style-type: none"> • “Should AD Always be One-to-One? Testing Group Meetings in a Randomized Trial” Harald Langaas, <i>Director, KUUP, Norwegian Academic Detailing Program</i> • “From Naloxone to Nasopharyngeal Swabs: Pivoting to Support Primary Care in a Pandemic” Lindsay Bevan, MSChQ Candidate, <i>Project Manager, Primary Care Academic Detailing Service, Centre for Effective Practice</i> Victoria Burton, BMOS, <i>Project Coordinator, Primary Care Academic Detailing Service, Centre for Effective Practice</i> • “Personalization of Patient Education: A New Frontier Using the Principles of Academic Detailing” Debra Rowett, BPharm, Advanced Practice Pharmacist, FPS, <i>Director, Drug and Therapeutics Information Service, Professor and Discipline Leader, Pharmacy UniSA Clinical and Health Sciences</i>
2:45 PM 15 MIN	Break <i>Please stay connected to Zoom</i>
3:00 PM 45 MIN	The 2020 Yearbook: Success Story Review <ul style="list-style-type: none"> • Anna Gribble, MSW, MPH, <i>Health Policy Analyst, Maryland Department of Health</i> • Christopher Shea, MA, CRAT, CAC-AD, LCC, <i>Academic Detailer, St. Mary’s County Health Department</i> • Kelsey Bolton, <i>Continuing Professional Development Consultant, Gundersen Health System, Wisconsin</i> • Vishal Kinkhabwala, MD, MPH, <i>Coordinator, HIV Prevention Activities, Michigan Department of Health and Human Services</i>
3:45 PM 15 MIN	Participant Reflections & Evaluations
4:00 PM	Conference Adjournment