

NaRCAD2020 Additional Resources

Curated resources from presentations and discussion during the NaRCAD2020 conference in order of presentation. Please find NaRCAD2020 and prior conference resources at our [Conference Hub](#). We hope to see you next year!

Day 1:

[NaRCAD Discussion Forum](#) – we highly recommend introducing yourself on the discussion forum and exploring the various AD topics.

- [Community Storysharing](#) – Add your story, learn from others!

[medRxiv](#) – preprint server for health sciences, a useful resource for accessing new research. Please note that these resources are not yet peer reviewed.

[AD Literature Archives](#) – maintained by the NaRCAD team to include current AD-related research. Please let us know if your work isn't represented here!

[Introductory Webinar: The Impact of Academic Detailing](#) – an introduction to Academic Detailing, perfect for those looking for some AD101 and refreshers!

[VA Pharmacy Benefit Management Services Academic Detailing Service Materials](#) – the VA ADS have developed numerous materials over the years on a variety of relevant topics. They have a catalog of their materials available [here](#) as well.

Nate Rickle's Presentation on CEDPP (Connecticut Early Detection and Prevention Program) Program Materials and Adaptable Resources:

- [CE \(Continuing Education\) Evaluation and Instruction Sheet](#)
- [CEDPP Factsheet](#)
- [CEDPP Letter to Pharmacy Manager or Owner](#)
- [CEDPP Process Flow](#)

[Deprescribing EMPOWER Trial](#) – The EMPOWER brochure discussed during the AD in Long-term Care and Deprescribing presentation

[Jenn Pruskowski DETAILS Blog Interview](#) – “Breaking Ground: A Deprescribing Intervention in Pittsburgh Nursing Homes” (Dec 2019) which focuses on deprescribing in nursing homes and elderly populations.

Day 2:

[Jerry Avorn's Annual DETAILS Blog](#) – “Academic Detailing in a Time of Plague”

[Canva](#) and [Piktochart](#) – Recommended online design platforms for AD materials. It was also noted that [Canva Pro is free for non-profits](#). It is also recommended that materials are downloaded as PDFs to share on screen during a virtual visit and e-mailed after the visit is complete.

[RxFiles Academic Detailing Service](#) – Canadian drug information resource with numerous resources designed to answer drug therapy questions and useful AD resources

[NaRCAD Materials Toolkit](#) – AD Program building resources with adaptable templates. Everything from gaining access, brochure examples, to evaluation.

[NaRCAD e-Detailing Toolkit](#) – Curated tools to facilitate effective virtual visits. Come check out our [e-Detailing webinars](#) and [Community of Practice roundtables!](#) We also have an example of a [Model Detail Recording](#).

[Brandon Mizroch's DETAILS Blog Post](#) – “Diverse Approaches to Clinician Education in Louisiana” (Feb 2020) which focuses on his HepC and PrEP detailing efforts

[Pharmacist RESPOND Toolkit](#) – Discussed during Adriane Irwin’s presentation. This toolkit was designed to enhance opioid safety screening in community pharmacies.

- [Impact of the RESPOND Toolkit on community pharmacists’ opioid safety attitudes, self-efficacy, and knowledge](#) by Irwin et al (2020)

[NaRCAD Opioid Safety Toolkit](#) – Curated opioid safety materials to support your opioid-related academic detailing work.

[NaRCAD Webinar Series](#) – Opioid-focused (but not exclusive!) webinar offerings to support AD program development and growth.

[NORA App](#) – “Naloxone + Overdose Response App”

[Alosa Health](#) – Alosa has developed numerous clinical modules to support your academic detailing needs across a multitude of clinical topics.

- [Balanced Information for Better Care Brochure](#) – example of advertising

Day 3:

[Strong Provider-Detailer Relationships DETAILS Blog series](#) – A back-to-back interview between a [veteran detailer](#) and a [family physician](#) whose professional relationship stretches back over 15 years.

[Flu Vaccine during COVID-19 One-Pager](#) – New Hampshire-based resource shared by Jess Alward.

[NaRCAD HIV Prevention Toolkit](#) – Curated HIV/AIDS materials to support your detailing work.

[HIV and Clinician Stigma DETAILS Blog Post](#) – “Closing Health Inequities Together: The Detailing Approach to Clinician Stigma” (May 2020) interview with Megan DeNubila and Jess Alward from New Hampshire DHHS.

[Julie Anne Bell’s DETAILS Blog Post](#) – “Beyond the Campaign: Public Health Detailing Sustainability in NYC” (Sept 2020). Learn more about NYC DOHMH COTA’s work in immediate antiretroviral treatment (iART)!

[Kristefer Stojanovski’s DETAILS Blog Post](#) – “The Complete Package: Translating Detailing Efforts into Measurable Outcomes” (March 2020). Learn more about Kristefer’s evaluation initiatives with the San Francisco Dept. of Public Health!

[HIV/AIDS in American Indian and Alaska Native Communities](#) – Indian Health Service resource shared by a conference participant.

[“Reducing prescribing of highly anticholinergic antidepressants for elderly people: randomized trial of group versus individual academic detailing”](#) by van Eijk et al (2001) – a paper discussing group vs. 1:1 academic detailing.

[Lindsay Bevan’s DETAILS Blog Post](#) – “Overcoming the Impossible: Pivoting to Meet the Needs of Family Physicians During COVID-19” (June 2020). Learn how the Centre for Effective Practice transitioned their work in the middle of the pandemic.

- [CEP COVID-19 Resource Centre](#) – Curated COVID-19 AD Resources

[Debra Rowett’s DETAILS Blog Posts Part 1](#) and [Part 2](#) – “Reflections on 30 years of AD in South Australia” (Sept 2020). An interview spanning a decades-long career with insights on where AD has come from, and where it is going next.

- [“Home-Based Education and Learning Program for Atrial Fibrillation: Rationale and Design of the HELP-AF Study”](#) by Hendriks et al. (2019)
- [“Use of a patient-centre educational exchange \(PCEE\) to improve patient’s self-management of medicines after a stroke: a randomized controlled trial study protocol”](#) by Coombes et al. (2018)

[Kelsey Bolton’s DETAILS Blog Post](#) – “A One-Woman Show: Starting an Academic Detailing Program from the Ground Up” (Aug 2020). Learn about Kelsey’s journey in being the sole detailer in her organization for tobacco cessation.

- [Nicotine Replacement Therapy Resources](#) – shared by a participant

[Vishal Kinkhabwala's DETAILS Blog Post](#) – “Exchanging Ideas for Big impact: A Positive Result of Virtual Education” (Oct 2020). What happens when a new detailer has to transition quickly to e-Detailing? Find out here!