OPIOID USE DISORDER:
UNDERSTANDING CLINICIAN STIGMA TO ENCOURAGE BEHAVIOR CHANGE

Wednesday, June 24th, 2020, 2:00 P.M. – 3:15 P.M. EST

National Resource Center for Academic Detailing
Division of Pharmacoepidemiology and Pharmacoeconomics [DoPE]
Brigham and Women’s Hospital | Harvard Medical School
Guest Speakers:
Don Teater, MD, MPH, Founder, Teater Health Solutions
Nadejda Razi-Robertson, PhD, LCSW, Managing Director, Synergy Health Consulting

Moderator:
Bevin Shagoury, Communications & Education Director, NaRCAD
Webinar Goals:

- Explore clinician stigma and roots of bias
- Empower detailers to facilitate complex conversations with clinicians
- Discussion/Q+A Session to dive into specific examples
Take a minute to change your chatbox settings.
During the session, type your questions into the Q+A box.
Moral Failing vs. Chronic Health Condition:
Stigma, addiction, and the role of AD when addressing opioid use disorder

Nadejda Razi Robertson, PhD, LCSW
Don Teater, MD, MPH
Introductions
What Is Stigma?

• Who has it?

• Why do we have it?

• What is self-stigma?

• How does stigma impact the detailing visit?
• Provider stigma toward the patient
• Provider stigma toward the detailer
• Detailer stigma toward the patient
• Detailer stigma toward the provider
STIGMA

IN OUR

WORDS
“People don’t sell their children for cake...”
Chronic amphetamine and heroin users show a deficit in a range of cognitive skills, including

- verbal fluency
- pattern recognition
- planning
- ability to shift attention from one frame of reference to another (Ornstein et al., 2000).

The decision-making deficits resemble those observed in individuals with damage to the prefrontal cortex, suggesting that both drugs alter function in that brain area (Rogers et al., 1999).

Thomas J Gould, PhD, Addiction & Cognition https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3120118/
Is the team in philosophical alignment?
Stories from the field.
Harm Reduction vs. Treatment vs. Abstinence
Please type your questions into the Zoom Q + A box.

We’ll try to get to all of your questions, and we’ll post those we can’t get to on our Discussion Forum!
GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION
Training & technical assistance to help clinicians provide better patient care.

WE'RE CHANGING CARE, ONE VISIT AT A TIME.

NEW: e-Detailing Resources during COVID-19

EXPLORE OUR E-DETAILING TOOLKIT
JOIN THE DISCUSSION FORUM
Sign Up
All fields marked with a * are required.

Username * Winnie Ho
Please enter the name by which you would like to log-in and be known on this site.

Email Address * wjho@bwh.harvard.edu
Your email address will not be publicly revealed.

Password *

Forum Terms & Rules* I agree to the Forum Terms & Rules

Create Account
General Discussion
A discussion forum for all things academic detailing.
AD for Opioid Safety, AD for HIV/AIDS
Opioid Safety AD Programs

There has been a rapid increase in opioid-related AD in the past few years, and a multitude of approaches to addressing the overdose crisis. Let us...
Thank You!

NaRCAD 2020 Webinar Series
Contact.

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