

Example Academic Detailer/Clinical Educator Job Description

Position Description:

Clinical Educators make one-on-one educational visits to healthcare professionals, providing evidence-based, interactive sessions with front line clinicians about the efficacy, safety, and effectiveness of medications, guidelines, and prevention tools.

We are seeking independent contractors who can work flexible hours to meet with providers in [city/ state/ region] for a 3-month period to disseminate evidence-based information on [clinical topic]

Responsibilities:

- Participate in a 12-16 hour intensive 2-3 day communication techniques training.
- Deliver the service of one-on-one educational visits to physicians and health professionals on a designated clinical topic, using evidence-based materials to complement the presentation
- Establish and maintain positive, service-oriented relationships with prescribers and office staff through repeated office visits and contacts
- Develop creative outreach strategies to gain access to healthcare offices, schedule appointments, meet with clinicians, and follow up on requests for additional information and support
- Act as a liaison between the physician community and program staff
- Capture visit data and provide regular reports to program staff

Qualifications:

- Degree: RN, RNP, PA, MD, PharmD, or RPh, MPH, or closely related field, with at least 3-5 years of professional experience.
- Thorough knowledge of clinical and pharmacological information relevant to primary care practice and topic
- Excellent communications skills and interpersonal skills; ability to assess clinicians' needs, communicate medical information, and deliver engaging presentations
- Strong written and organizational skills
- Self-motivated and able to work well both independently and as part of a team
- Must be proficient in basic computer skills and comfortable with learning new applications.
- Must possess a valid driver's license and a flexible schedule, with the ability to visit physicians during various times throughout the day.
- Preferred: Previous experience in medications management and therapeutic decision-making, research, epidemiology, public health, health education, communications/marketing, and/or pharmaceutical or medical sales experience.