



Balanced information for better care

Alosa Health supports healthcare professionals by providing unbiased, evidence-based clinical information free from commercial influence.

We accomplish this through **academic detailing**—interactive educational outreach delivered to clinicians in their own offices and on their own schedules.



Here's how Alosa Health can help:



Are you challenged with improving health outcomes in a pay-for-performance setting?

ACADEMIC DETAILING WILL HELP YOU SUCCEED.

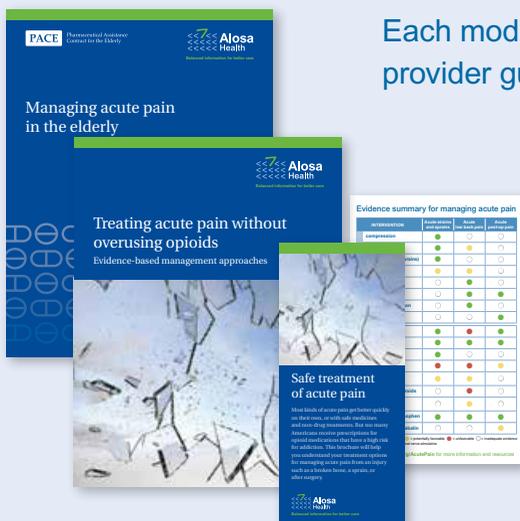
Utilizing the most rigorous evidence-based materials, our specially trained clinical educators “market the evidence” to clinicians in their own offices. This outreach is interactive, actionable, improves patient outcomes, and has been proven effective during its decades of use. In studies of academic detailing outcomes, targeted medication use went down 14%. Other economic studies have shown a \$2 to \$6 savings on direct health expenditures for each \$1 spent delivering the program.



Do you need clinical content, medical writing, and impactful materials?

WE EVALUATE AND SYNTHESIZE THE EVIDENCE.

Working with the Alosa Health team, practitioners on the faculty of Harvard Medical School and other academic centers of excellence develop our material. They review hundreds of current articles from the medical literature, critically evaluate each one, and condense the best information into up-to-date recommendations to guide the diagnosis and optimal treatment of common medical conditions.



Each module typically includes an evidence document, provider guide, reference card, and patient brochure.

Sample topics:

- COPD and smoking cessation
- Depression
- Elder abuse and dementia
- Heart failure
- Hypertension
- Lipids
- Managing acute pain
- Managing chronic pain
- Opioid use disorder
- PrEP
- Type 2 diabetes



Are you embarking on an academic detailing effort and need help training your staff?

WE CAN FACILITATE WEB-BASED AND IN-PERSON TRAINING.

We will develop a training curriculum, using both distance learning and in-person training, that is specific for your individual needs. We will educate your team on the principles and execution of academic detailing to ensure your success.



Do you want to explore academic detailing for your organization?

WE PROVIDE CONSULTING SERVICES TO MEET YOUR NEEDS.

Our team will work with you to evaluate, develop, and facilitate a plan that is right for you. We are here to help you succeed, through material development, staff hiring, training, ongoing coaching, project management, and support.

Call or email us to take the next step in your success.

(617) 948-5997 | info@alosahealth.org



Our clients

INSURERS:

Aetna Inc.

HEALTHCARE SYSTEMS:

Atrius Health

Hospital Sisters

Centre for Effective Practice

GOVERNMENT:

HIV/AIDS, Hepatitis, STD & TB Administration (HAHSTA)

Massachusetts Department of Health

Pharmaceutical Assistance Contract for the Elderly (PACE)

Shelby County Health Department

Veterans Affairs Academic Detailing Service



What we offer:

Academic detailing programs

Provide educational outreach to clinicians to address suboptimal prescribing and improve patient care

Academic detailing training

Train organizations how to develop, deliver, and manage their own clinical outreach programs

Academic detailing consulting

Offer clinical materials and program development solutions that focus on achieving your operational goals

Contact us:

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(617) 948-5997

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How would your organization benefit from unbiased, evidence-based information on the latest clinical research and prescribing recommendations?

Ask us how.



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