

**NaRCAD's 3<sup>rd</sup> Annual AD Virtual Summit:**  
**“THE POWER OF ‘WE’: BUILDING SOLUTIONS & STABILITY TOGETHER”**  
**Wednesday, June 25, 2025 | 12 PM - 5 PM ET**

Content and time subject to change | Platform links will be shared via email prior to the Summit  
 Session recordings will be available one week after the Summit

<b>Time</b>	<b>Session</b>
<b>12:00 PM</b> 15 MIN	<b>WELCOME &amp; KICK-OFF</b> <i>Join us as we kick off the 3<sup>rd</sup> Annual Summit with a warm welcome, setting the stage for the days ahead.</i>
<b>12:15 PM</b> 45 MIN	<b>OPENING REMARKS &amp; NETWORKING ROUNDTABLE: A FOCUS ON THE PATIENT</b> <i>The NaRCAD team will speak to the importance of joining together as an impactful community to recenter the core values of academic detailing. With a focus on the needs of marginalized patients, participants will sound off and share their perspectives.</i>
<b>1:00 PM</b> 45 MIN	<b>LEADING WITH PURPOSE: BEING INTENTIONAL ABOUT PATIENT INCLUSION</b> <i>This session will explore how patient inclusion can improve the effectiveness of detailing visits through incorporating marginalized patient voices into detailing campaign content.</i>
<b>1:45 PM</b> 30 MIN	<b>BREAK</b>
<b>2:15 PM</b> 75 MIN	<b>DAY 1 PROGRAM DEVELOPMENT WORKSHOPS: AD COURSE CATALOG</b> <i>You'll pick one workshop to attend and leave with tangible resources to take back to your own program and detailing work. Workshops are open to all skill levels. These workshops will feature practical strategies for:</i> <ul style="list-style-type: none"> <li>• <i>Planning an AD intervention through a community-centered lens</i></li> <li>• <i>Building local learning collaboratives to drive sustainable change</i></li> <li>• <i>Celebrating community identity to foster resilience and engagement</i></li> </ul>
<b>3:30 PM</b> 15 MIN	<b>BREAK</b>
<b>3:45 PM</b> 75 MIN	<b>BUILDING BRIDGES: CREATIVE COLLABORATIONS INCORPORATING AD</b> <i>This session will highlight innovative collaborations that extend the reach of AD through creative partnerships. Presenters will share examples of successful collaborations from the field, including:</i> <ul style="list-style-type: none"> <li>• <i>Integrating peer navigators into emergency department workflows to better support patients who use drugs</i></li> <li>• <i>Training community health workers beyond the clinic walls</i></li> <li>• <i>Detailing community pharmacists to decrease harm reduction-related stigma</i></li> </ul>
<b>5:00 PM</b>	<b>WRAP-UP &amp; EVALUATIONS</b> <i>Tell us how we did and learn what we have in store for Day 2.</i>



**NaRCAD's 3<sup>rd</sup> Annual AD Virtual Summit:**  
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**Thursday, June 26, 2025 | 12 PM - 5 PM ET**

*Content and time subject to change | Platform links will be shared via email prior to the Summit  
 Session recordings will be available one week after Summit*

<b>Time</b>	<b>Session</b>
<b>12:00 PM</b> 15 MIN	<b>WELCOME &amp; KICK-OFF</b> <i>Join us as we kick off Day 2 by reflecting on key insights from Day 1 and prepare for another day filled with connection and learning.</i>
<b>12:15 PM</b> 75 MIN	<b>DAY 2 PROGRAM DEVELOPMENT WORKSHOPS: AD COURSE CATALOG</b> <i>You'll pick one workshop to attend and leave with tangible resources to take back to your own program and detailing work. Workshops are open to all skill levels. These workshops will feature practical strategies for:</i> <ul style="list-style-type: none"> <li>• <i>Applying the AD model to community outreach in order to build and strengthen new partnerships</i></li> <li>• <i>Incorporating the patient voice into materials development</i></li> <li>• <i>Exploring personal values, cultural responsiveness, and empathy building in AD</i></li> </ul>
<b>1:30 PM</b> 30 MIN	<b>BREAK</b>
<b>2:00 PM</b> 75 MIN	<b>SPECIAL PLENARY: THE EVOLUTION OF AD: EMBRACING NEW APPLICATIONS</b> <i>This special plenary will explore the evolving landscape of AD and highlight innovative applications of the strategy, including:</i> <ul style="list-style-type: none"> <li>• <i>Detailing in the heart of New York City utilizing a community approach</i></li> <li>• <i>A novel approach to the original model: patient detailing</i></li> <li>• <i>A psychiatrist-staffed hotline to support primary care clinicians treating advanced mental health conditions</i></li> </ul>
<b>3:15 PM</b> 15 MIN	<b>BREAK</b>
<b>3:30 PM</b> 75 MIN	<b>STORIES FROM THE FIELD: UNIQUE IMPLEMENTATION SUCCESSES</b> <i>This session will showcase powerful stories of AD implementation in unique and often overlooked settings, including:</i> <ul style="list-style-type: none"> <li>• <i>Academic settings: providing support for school age students with ADHD</i></li> <li>• <i>Nursing homes: supporting older adults with Alzheimer's disease</i></li> <li>• <i>Community spaces: offering naloxone education in unique spaces such as hotels, resorts, casinos, and construction sites</i></li> </ul>
<b>4:45 PM – 5:00 PM</b> 15 MIN	<b>WRAP-UP &amp; EVALUATIONS</b> <i>Tell us how we did and what you want to see at next year's AD Summit.</i>

