



# NaRCAD's 4<sup>th</sup> Annual AD Virtual Summit: Agenda at a Glance

## I-DAY IMPLEMENTATION INTENSIVE

Thursday, June 25, 2026 | 11 AM – 4:30 PM ET

Time	Session
<b>11:00 AM</b> 15 MIN	<b>WELCOME &amp; KICK-OFF</b> <i>Join us as we kick off the 4<sup>th</sup> Annual Summit with a warm welcome.</i>
<b>11:15 AM</b> 45 MIN	<b>OPENING REMARKS &amp; NETWORKING ROUNDTABLE</b> <i>Meet fellow attendees, share experiences, and discuss challenges and opportunities in AD, leaving energized and ready to engage in the workshops ahead.</i>
<b>12:00 PM</b> 75 MIN	<b>ROUND 1 WORKSHOPS: STRATEGIC PLANNING &amp; DEVELOPMENT</b> <i>You'll pick one workshop to attend and focus on a key area of AD program growth, leaving with creative approaches and solutions to apply.</i>  <ol style="list-style-type: none"><li>1. <b>"Laying the Groundwork: Planning Ahead Before You Launch Your AD Initiative"</b></li><li>2. <b>"Igniting Momentum: Encouraging Growth from Within Your Team"</b></li><li>3. <b>"Cultivating Community Partnerships: Aligning Efforts to Improve Care Together"</b></li></ol>
<b>1:15 PM</b> 15 MIN	<b>BREAK</b>
<b>1:30 PM</b> 75 MIN	<b>ROUND 2 WORKSHOPS: JUMP IN! GROW YOUR PROFESSIONAL NETWORK NOW</b> <i>You'll pick one mixer to attend and leave with tangible connections and ideas to take back to your own program and detailing work.</i>  <ul style="list-style-type: none"><li>• <b>Cohort A: "The Relationship Builders: A Commitment to Empathy, Evidence, &amp; Change"</b></li><li>• <b>Cohort B: "The Risk Reducers: A Focus on Harm Reduction &amp; Disease Prevention"</b></li><li>• <b>Cohort C: "The Pharmacy Powerhouses: A Spotlight on Detailers Positioned for Impact"</b></li></ul>
<b>2:45 PM</b> 15 MIN	<b>BREAK</b>
<b>3:00 PM</b> 75 MIN	<b>ROUND 3 WORKSHOPS: REENERGIZING FOR THE WORK AHEAD</b> <i>You'll pick one session to attend to prepare yourself for a successful season of implementation and relationship building.</i>  <ol style="list-style-type: none"><li>1. <b>"Elevating Detailer Confidence: Boosting Morale for High Impact Visits"</b></li><li>2. <b>"Showcasing Return on Investment: Making the Case for Future Funding"</b></li><li>3. <b>"What's Your Why? Zeroing In on Your Program's Vision, Mission, &amp; Goals"</b></li></ol>
<b>4:15 PM – 4:30 PM</b>	<b>WRAP-UP &amp; EVALUATIONS</b> <i>Tell us how we did and learn what we have in store for the remainder of 2026!</i>