# Position Description

**Title:** Public Health Detailer

**Purpose:** The principal functions of this position is to coalesce, align, and strengthen collaboration between healthcare and public health in the areas of [CLINICAL TOPICS OR CAMPAIGN FOCUS HERE]. The positon serves as a recruiter and a consultant to clinical providers to optimize the healthcare integration of public health prevention practices and methods. The positon will conduct outreach and training of primary care providers to integrate public health principles and prevention initiatives in clinical practice. The ultimate goal is to improve clinicians’ prevention services, inform decision making around pertinent biomedical interventions and to continually enhance the quality of care delivery to at risk populations.

# Duties and Responsibilities:

* Define clear educational and behavioral goals and objectives adapted to healthcare practices and the patient population
* Prepare pertinent educational material and tools for patients as well as for providers including relevant epidemiologic updates.
* Develop tailored strategies to assess patients’ experience and the willingness and capacity of clinical practices to provide priority public health services in a culturally competent and evidence based manner
* Research, identify, and recruit key provider practices in targeted geographical areas;
* Coordinate brief presentations to coincide with clinic schedules and leverage existing academic updates to highlight and repeat essential program messages
* Conduct interviews to evaluate clinicians baseline knowledge and motivations for [CLINICAL TOPIC/CAMPAIGN FOCUS].
* Establish collaborative relationships and target specific specialty physicians, nurse practitioners and physician assistants as well as their opinion leaders
* Remain updated on current clinical practice recommendations
* Gather and disseminate materials highlighting and substantiating the essential prevention messages and provide positive reinforcement of improved practices in follow-up visits
* Other duties as assigned by supervisor

# Qualifications/Requirements: [ADAPTABLE, REVISE AS NEEDED]

**Education:** Possession of a Bachelor’s Degree. Preferred Candidate will have a Bachelor’s of Nursing

**Experience:** Preferred: Several years of Clinical Experience. Highly desirable: Experience in working with [CLINICAL TOPIC]-related programs and experience , and will be an expert communicator.

**Important Skills and Characteristics:** Commitment to health equity and serving the underserved populations in Michigan. This position requires considerable independent judgment. High level of initiative and accountability. Excellent oral and written communications. Ability to effectively communicate with diplomacy under challenging circumstances. Able to work well in team situations. Self-motivated, able to conceptualize changing health care systems, and effectively and efficiently implement new program direction. Complete work in timely manner, and handle multiple tasks at one time with minimal or no supervision. Proficiency in Microsoft Office applications and familiarity with email/internet browser software.

[INCLUDE APPLICATION INSTRUCTIONS HERE]