

Veterans Health Administration National Academic Detailing Service Pharmacy Benefits Management

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[Academic Detailing Services - Educational Materials - Pharmacy Benefits Management Services \(va.gov\)](#)

VA



U.S. Department of Veterans Affairs

Veterans Health Administration
PBM Academic Detailing Service

Academic
Detailers:
“Special Forces
on Special Ops”
for VHA Quality
Improvement



VA Under Secretary for Health Priorities



Hire **faster** and more **competitively**



Connect Veterans to the **soonest** and **best care**



Serve Veterans with **toxic exposures**



Accelerate our journey to **High Reliability**



Support Veterans' **whole health**, their **caregivers**, and **survivors**



Prevent Veteran suicide

Under Secretary for Health Dr. Shereef Elnahal, September 8, 2022

After 10 Years...

- VHA Directive 1108.18 Pharmacy Academic Detailing Services for every Veterans Integrated Service Network in final review process anticipated publication in 2023 **establishing required services for knowledge translation to VA clinicians**
- Transition service delivery to **hybrid of video remote and in person** educational outreach through e-detailing.
- Process Improvement and Barrier Resolution Implementation for Academic Detailing Campaigns –**standardizing training and working to support a community of detailers** with corporate knowledge sharing
- Expansion to Rural Health Provider Outreach to increase high reliability journey and **assure access to best care everywhere**

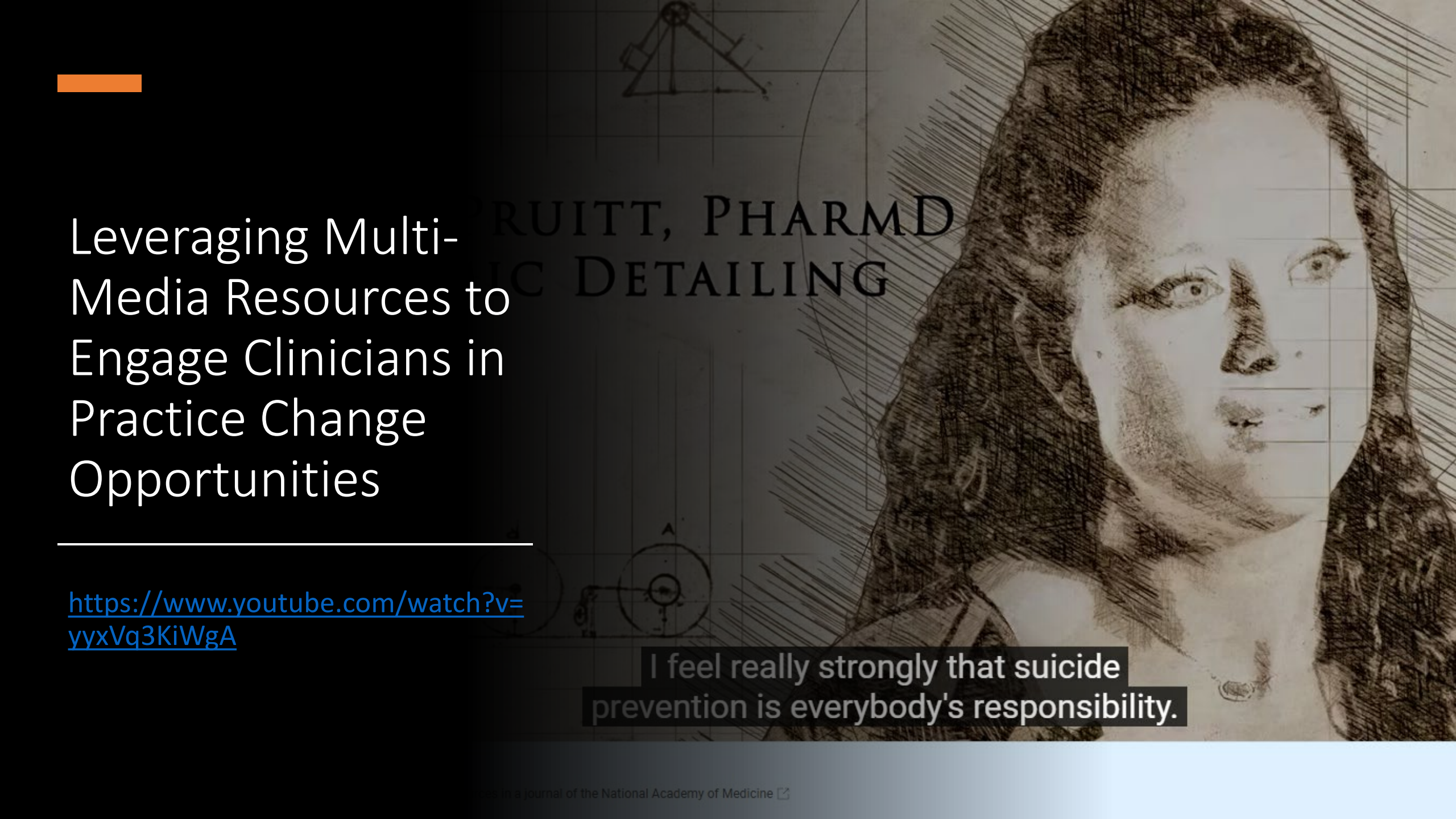
Medication Safety Is Top Priority for Academic Detailers to Support Practice Change





Leveraging Multi-Media Resources to Engage Clinicians in Practice Change Opportunities

<https://www.youtube.com/watch?v=yyxVq3KiWgA>



I feel really strongly that suicide prevention is everybody's responsibility.



Creating Community to Support Academic Detailers

Identifying Opportunities for Substances Use Disorders (SUD) Priority National Focus in Knowledge Translation Services

VHA National AD Priority Campaigns

Substance Use Disorders



Opioid Use Disorder (OUD)



Stimulant Use Disorder



Alcohol Use Disorder (AUD)



Tobacco Use Disorder (TUD)



Overdose Education & Naloxone Distribution (OEND)



Substance Use Disorder (SUD) Harm Reduction

OUD
Campaign
Updated
2020

Stimulant
Use
Disorder
(StimUD)
Campaign
Released
2021

AUD
Campaign
Updated
2022

TUD
Campaign
Updated
2022

OEND
Campaign
Update
2022

Syringe
Service
Programs
& other
Harm
Reduction
2022

MIDAS QUERI



MAINTAINING IMPLEMENTATION
THROUGH DYNAMIC ADAPTATIONS

MIDAS QUERI: Developing a Dynamic Approach to Academic Detailing

- Gwendolyn Hooks is a Research Health Science Specialist at the VA Center for Clinical Management Research in Ann Arbor, MI, and a NaRCAD trained Academic Detailer.
- The **M**aintaining Implementation through **D**ynamic **A**daptation**S** (**MIDAS**) program was funded by the Veterans Health Administration (VHA) to create theory-driven, sustainable programs for the adoption and sustainment of specific evidence-based practices (EBPs).



Rolling Out Red Carpet for The Art of Medicine

- Jonathan Hoffman, PharmD, MBA is a currently serves as an Academic Detailer Clinical Pharmacist for the VA Rocky Mountain Network (VISN 19)



A VA Clinician's Guide to Reducing Polypharmacy Risk

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Vital (V), Important (I), Optional (O), Not indicated (N), and Every medication has an indication (E) (VIONE) Medication Optimization and Polypharmacy Reduction Initiative: From idea to action.

- Kimberly Dickerson currently serves as an Academic Detailer Clinical Pharmacist for the Central Arkansas Veterans Healthcare System (CAVHS).

Complete outcomes evaluation of VIONE study is in progress, upon completion of the VHA evaluation VACO PBM will further assess strategies for program endorsement and further dissemination depending on study results findings.