

A hand holding a magnifying glass over a sunset over the ocean. The magnifying glass is positioned over the sun, which is low on the horizon, creating a bright glow. The ocean is visible in the background, and the sky is a mix of blue and orange.

REINVENTING & REIMAGING IN 2021

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SOURCES OF SUPPORT

- This conference is supported by a grant from the **Agency for Healthcare Research and Quality (AHRQ)**
- NaRCAD is supported primarily by a grant from **AHRQ** with additional support from **NACCHO, CDC and state programs.**
- My current research projects are funded by **AHRQ, NIH, CDC, and PCORI.**
- I have consulted for **Alosa Health**, a non-profit that supports academic detailing programs. I do not accept personal compensation from any pharmaceutical companies, health insurers, or device manufacturers.



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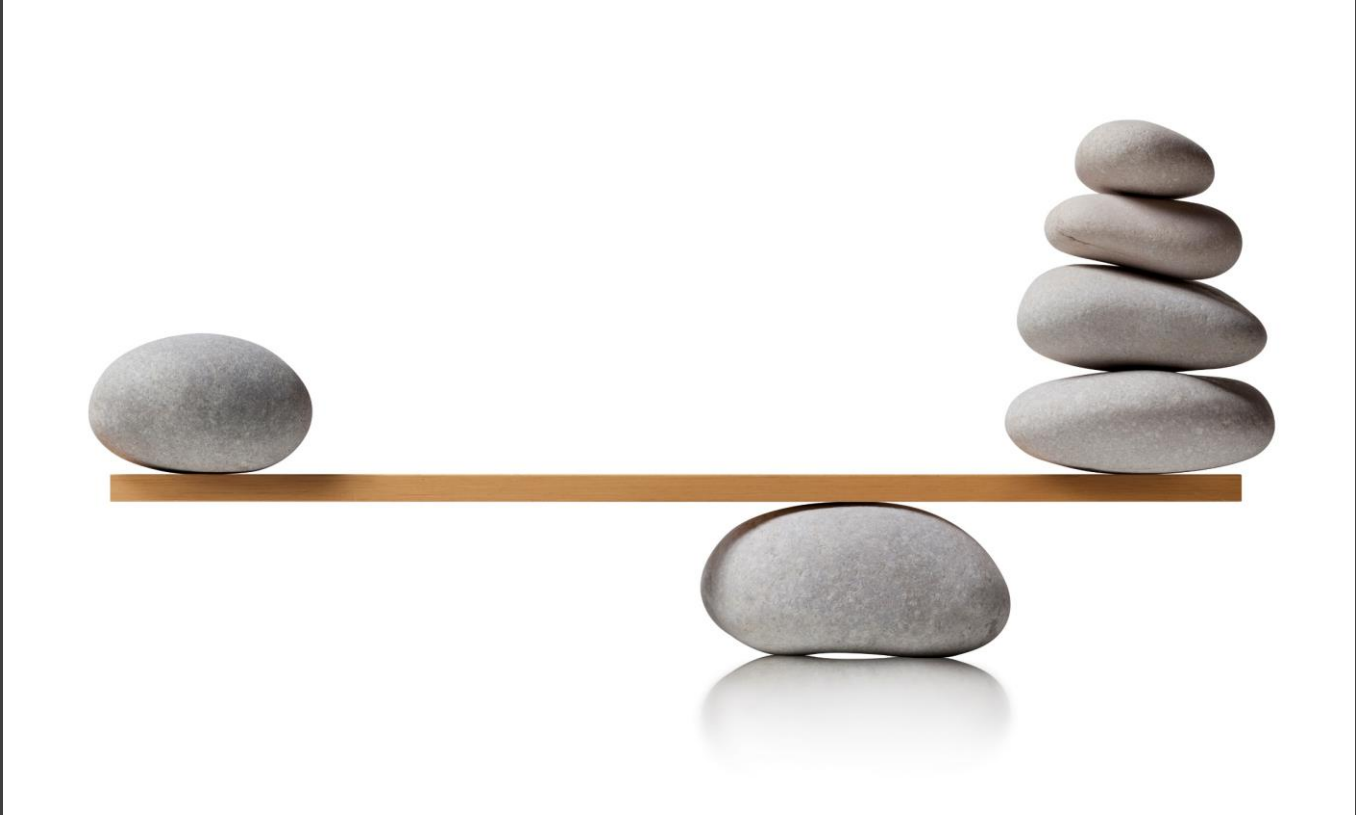


Our community is here to support you

A glowing lightbulb hangs in the center of the frame, its filament visible. The background is dark with numerous out-of-focus light sources, creating a bokeh effect. The overall color palette is dominated by warm yellows and oranges from the lightbulb, contrasted with cool blues and purples from the background lights.

Opportunities to Innovate

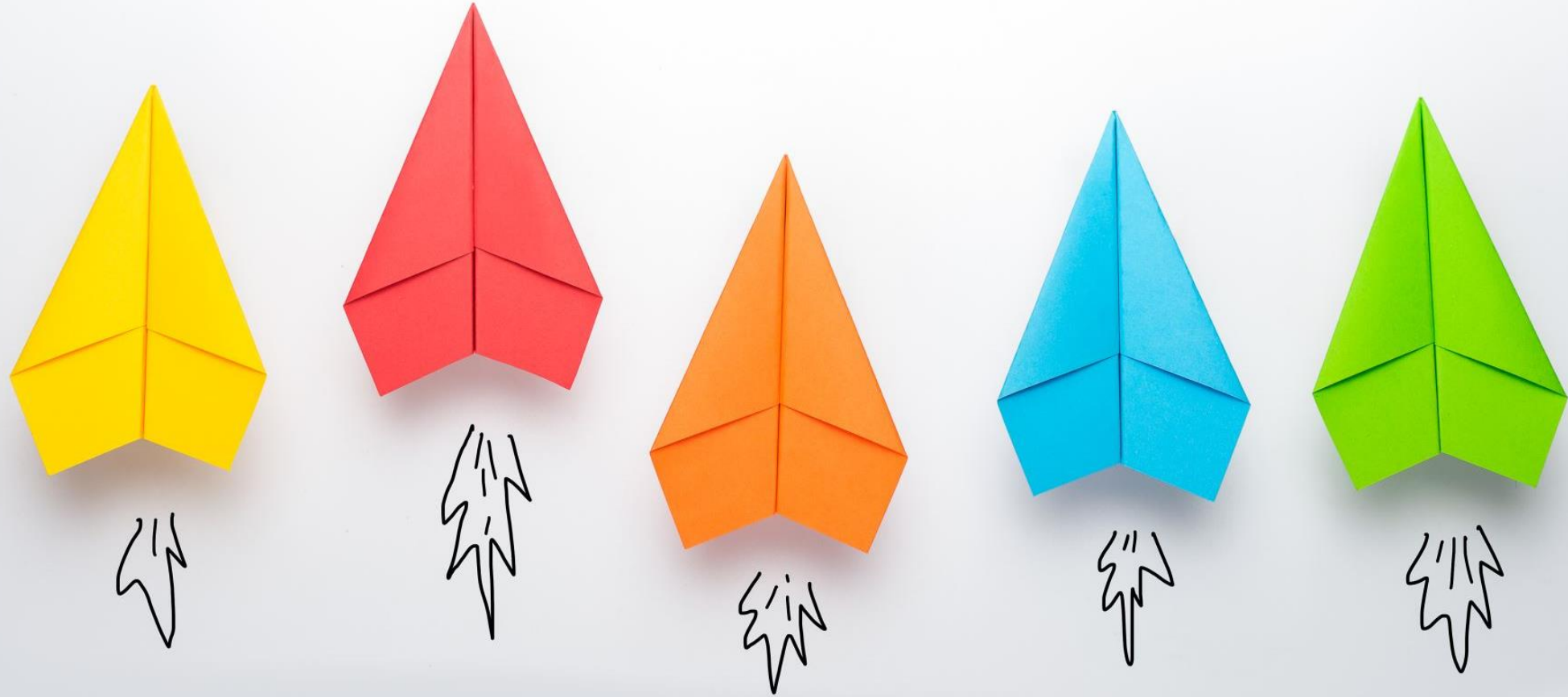
*Building on established
foundations of
academic detailing*



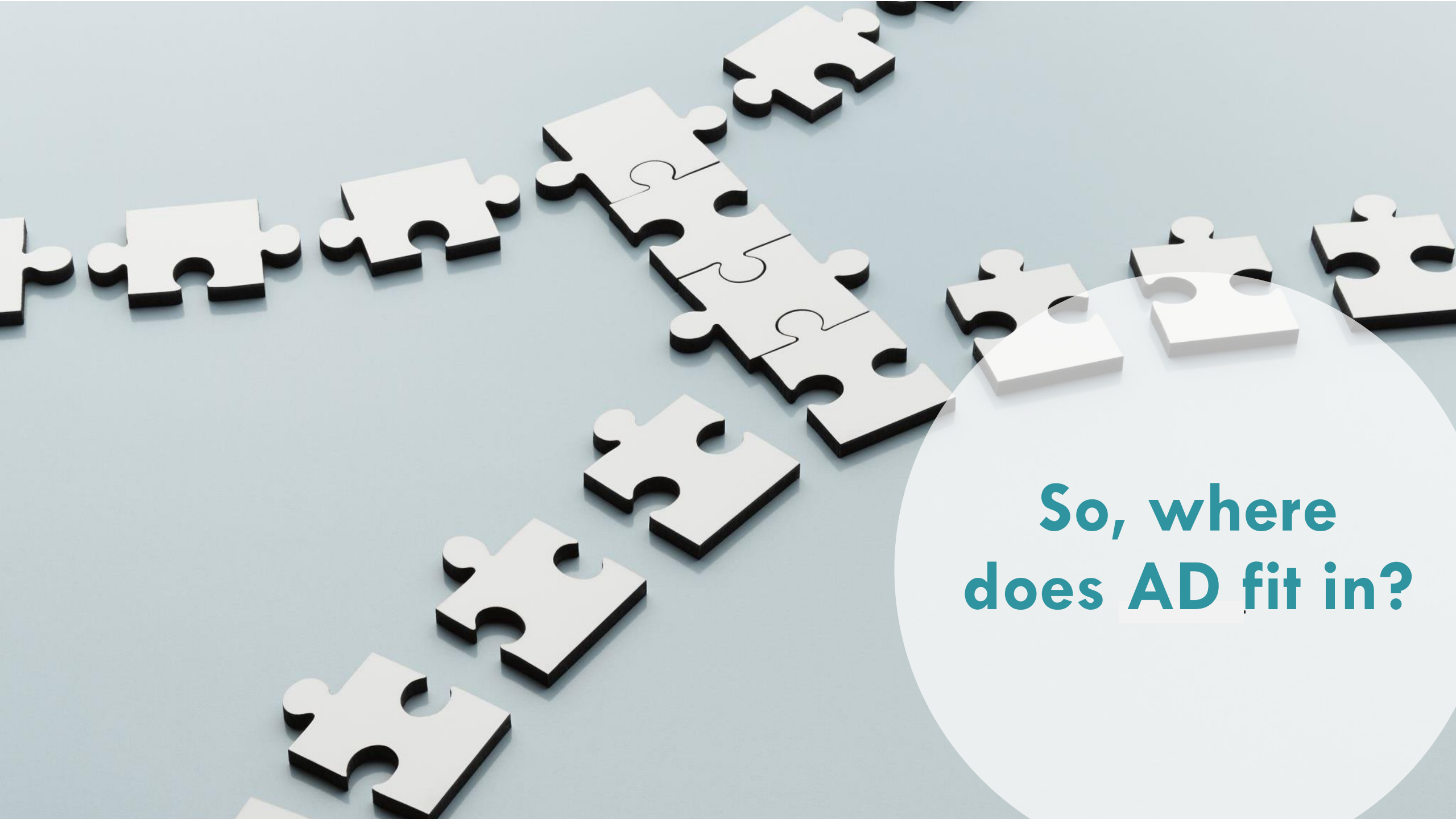
Recognizing
health
inequity



**Moving towards a
person-centered lens**



**AD as part of a larger,
interconnected community focused on equity**



**So, where
does AD fit in?**

NaRCAD is here to help you:

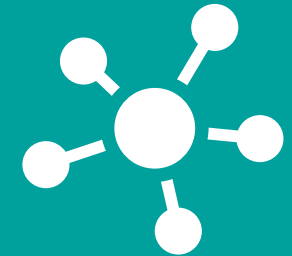


**Incorporate
adaptations
and
innovations**

**Ask the right
questions**



**Evaluate
program
successes**



**Strengthen
your program
through peer
learning**