



**VIRTUAL OPEN HOUSE:
BUILDING BLOCKS FOR NEW PROGRAMS**

Tuesday, August 25th, 2020, 2:00 P.M. – 3:00 P.M. EST

National Resource Center for Academic Detailing
Division of Pharmacoepidemiology and Pharmacoeconomics [**DoPE**]
Brigham and Women's Hospital | Harvard Medical School

Recording

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NaRCAD Technical Assistance

Recording

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Your: All panelists

All panelists and attendees

During the session, type your questions into the Q+A box.



Webinar Goals:

- ✓ Understand NaRCAD technical assistance offerings
- ✓ Explore resources and implementation tools
- ✓ Discussion/Q+A Session

Type in the chatbox:

Rate your knowledge of AD from 1 to 10.



Elements of a Successful AD Program

- Identifying gaps in care
- Defining intervention goals:
 - **What's the change you want clinicians to make?**
- Recruiting & training detailers
- Delivering 1:1 clinician visits
- Building capacity & sustainability
- Evaluation & assessment



NARCAD TECHNICAL ASSISTANCE & SUPPORT



Our role @ NaRCAD

- We're here to:
 - Explore and study this together
 - Curate resources and tools
 - Build connections to leverage skill-sharing and impact
 - Support growth & discovery as a community
 - Provide ongoing opportunities for learning and peer exchange



What Does My Support Look Like?



Virtual Support

- Customized toolkits, curated presentations, webinars, training videos, & more.



Phone Support

- Regular calls to help you with visits, data tracking, evaluation, and challenges along the way.



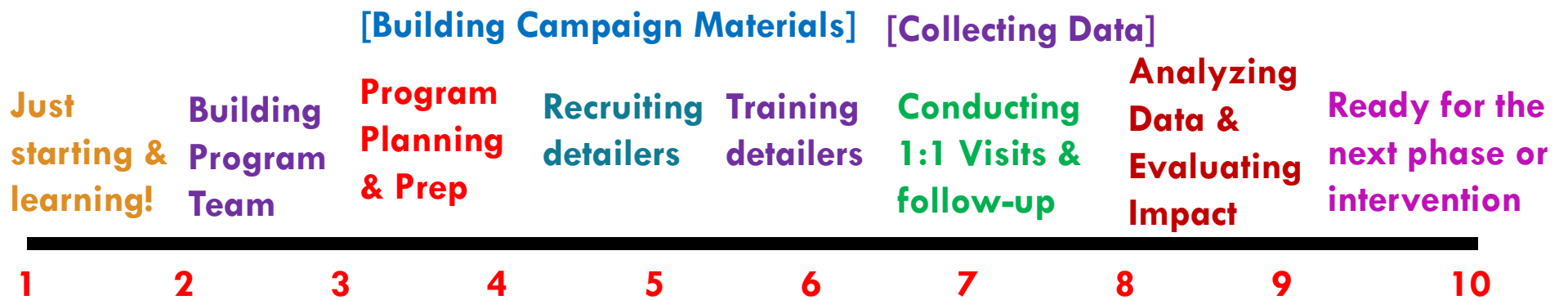
E-mail Support

- Unlimited guidance, resource requests, & troubleshooting.

Open House: Tour of Curated Resources



AD Intervention Steps



Thinking About Your Program:

**Data
Collection**

**Recruiting
Practices**

*Staffing/
Hiring*

EVALUATION

**Working within
Public Health**

Sustainability

**Community
Integration**

**Working within
health systems**

*Tracking
Progress*

*Clinical
Focus*

**Identifying
target
audiences**

**Program
Management**

**Reporting
to Funders**

**PROGRAM
DEVELOPMENT**

Where to start?



Please type your questions into the Zoom Q + A box.

We'll try to get to all of your questions, and we will post those we can't get to on our Discussion Forum.





DISCUSSION FORUM

PARTNERS BY LOCATION

DETAILING DIRECTORY

GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION

Training & technical assistance to help clinicians provide better patient care.

WE'RE CHANGING CARE, ONE VISIT AT A TIME.

NEW: e-Detailing Resources during COVID-19

EXPLORE OUR E-DETAILING TOOLKIT

JOIN THE DISCUSSION FORUM



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Administrator
28 posts

National Resource Center for Academic Detailing narcad

May 14

There has been a rapid increase in opioid-related AD in the past few years, and a multitude of approaches to addressing the overdose crisis.

Let us know a little bit more about the mission of your opioid-related AD work!

QUOTE 0



Junior
Member
1 posts

Julia Bareham

May 20

RxFiles (located in Saskatchewan, Canada) recently received provincial government funding to provide academic detailing to HCPs with the goal of increasing the number of approved OAT prescribers with an emphasis on bup/nx (in Sask physicians and nurse practitioners must meet certain requirements to be approved by their regulatory body to prescribe OAT). Does anyone has any experience detailing on this topic? Any tips or tools to share? No tip/comment/tool is too small nor too big!



🔍 This Topic Search



Community Storysharing: Funny Field Stories

Storysharing Corner



REPLY



Administrator

39 posts

National Resource Center for Academic Detailing narcad



8 days ago · Edited

Anything and everything can happen on a detailing visit - in person or virtually. Ever had to conduct a detailing visit in a parking lot? Had people show up that you weren't expecting? Other unexpected switch-ups to your planned session?

Share your unique lessons learned from the unpredictable nature of 1:1 outreach visits below. (Please exclude any identifying information about the encounters). We might even pick a few of our favorites and highlight them on our [DETAILS Blog!](#)

(One of our personal favorites: a detailing visit in a barn - with a duck in attendance!)

QUOTE



0

Forum Events @NaRCAD

Community Story-Sharing Week: Funniest Field Visits

“I learned, in real life, never to write someone off because of some seemingly extreme push-back. You just never know...”

“[W]e were invited to present to the office physicians during lunch...”

The caveat came when we were then told “we will send you what we would like you to bring us for lunch.”



NaRCAD
2020 **WEBINAR**
SERIES

