

# Academic Detailing Outreach Summary

## Fiscal Year 2015-2016

December 2016

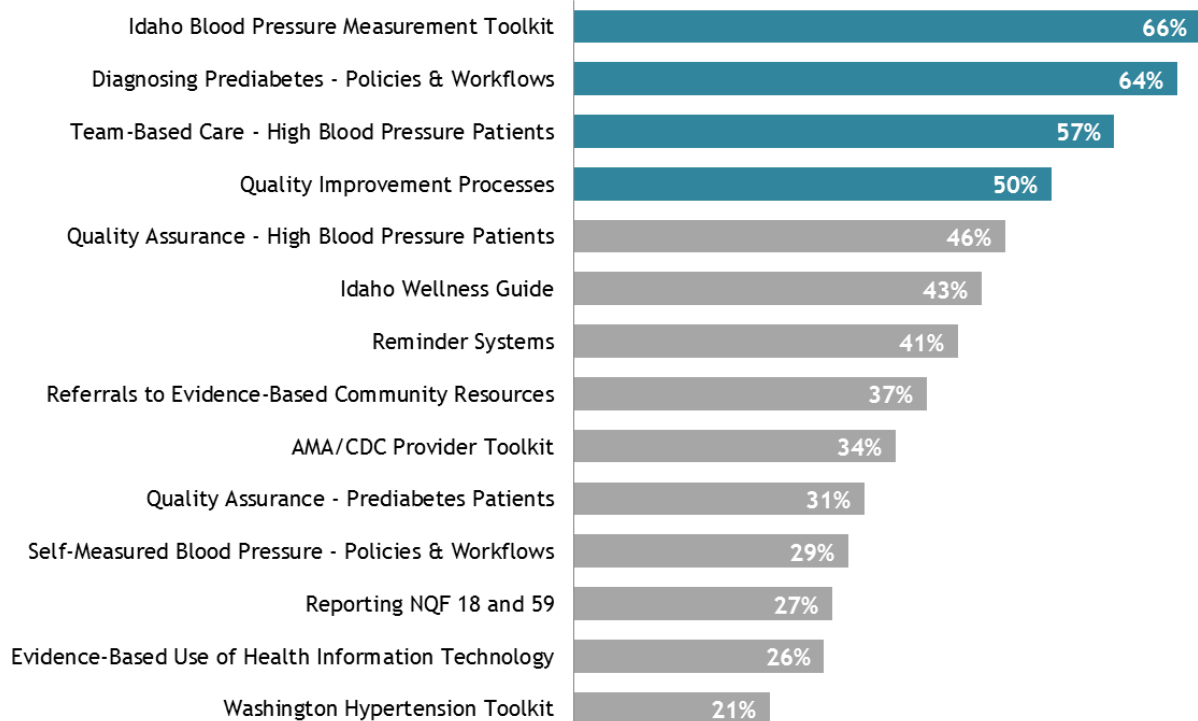
The Idaho Diabetes, Heart Disease and Stroke Programs had subgrants with the seven Local Public Health Districts (LPHD) during the 2015-2016 fiscal year to implement academic detailing with healthcare providers in their communities. Academic detailing is an innovative one-on-one outreach education technique designed to help clinicians provide evidence-based care to their patients with hypertension, prediabetes and diabetes.

During the fiscal year, the LPHD Coordinators:

- ✓ Promoted **14** evidence-based resources and tools.
- ✓ Visited **106** clinics.
- ✓ Shared **5** to **6** resources per visit on average.



### Half or more clinics were interested in learning about 4 resources.



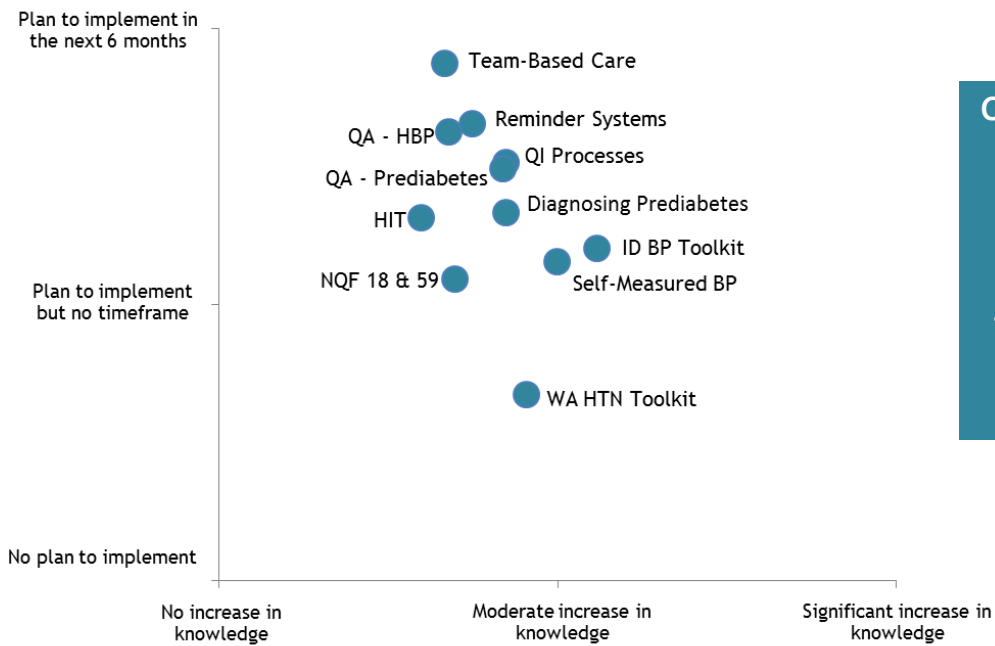
“ [The office manager] was not aware of the local DSME programs or how they differed from education provided from a Certified Diabetes Educator. We discussed the benefits of those programs and she agreed to add that resource to the clinic’s referrals once I provided her with the information.

~ LPHD Coordinator



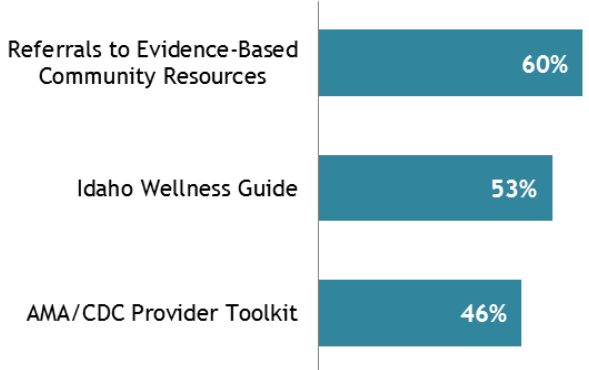
The LPHD Coordinators administered a Provider Outreach Assessment after their academic detailing visits to examine the effectiveness of the outreach in increasing clinic knowledge of the resources discussed and plans for implementation. The surveys were completed with the clinics in-person, by phone, or online through a provided link.

On average, clinics had plans to implement most of the **basic resources** shared by LPHD Coordinators despite reporting no increase or a moderate increase in knowledge.



Clinics were less likely to report an increase in knowledge for resources or tools they were currently implementing.

About half of clinics were interested in receiving technical assistance to implement the **enhanced resources**.



“ ... the limiting factor is not lack of literature or knowledge but difficulties with the process and limitations of the EHR with recording, reporting, and population management. ~ Unknown ”

