## Using Virtual Tools to Connect with Rural Providers

Ashley Allison
Lead Training Coordinator
Oregon AETC



#### Disclosures

• No conflicts to disclose







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#### Detailing Program Background

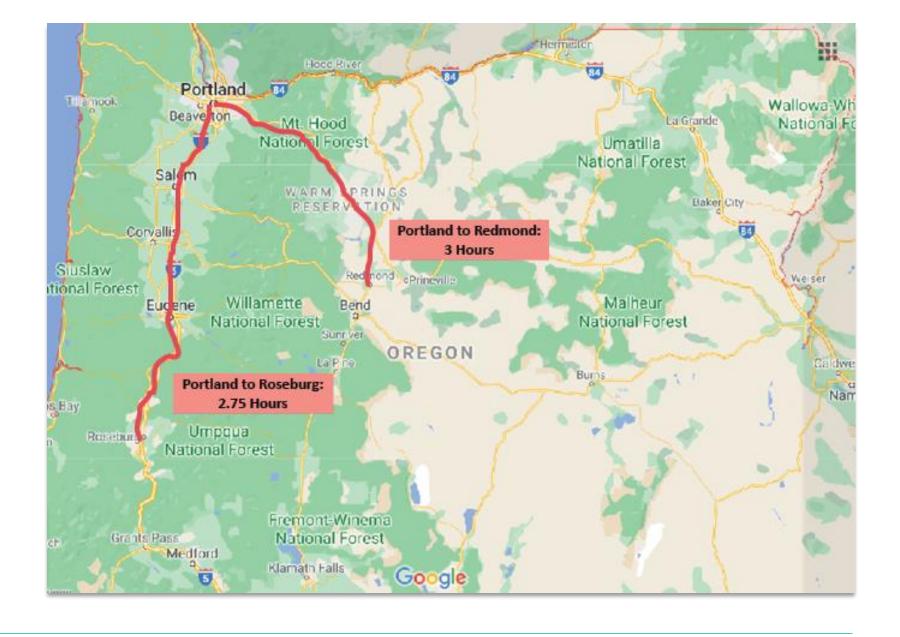
- Detailing efforts support Oregon's End HIV Oregon initiative
- Detailing focus: STI/HIV screening & treatment and PrEP Prescribing
- Geographic coverage: Entire state of Oregon
- Detailing program start: Late 2018
- Transition to e-detailing: Late 2020







# Distance = Time + \$\$\$\$\$









#### How do we bridge the distance?







Sustainable Connections: Trial and Error





### Tools that made a difference

- Automated appointment scheduling platform
- Convenient scheduling for providers
- Streamlined shipping of detailing packets



#### Automated Appointment Scheduling Platform

#### Appointlet

www.Appointlet.com

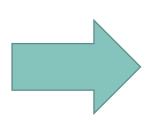
- Free for basic version
- One person can manage multiple detailers in one account
- Each detailer can personalize calendar and video integration
- Other stuff we like:
  - ✓ Customize intake questions
  - ✓ Add detailer photos
  - ✓ Add your own logo
  - ✓ Easy cancellations







	END HX		
0	Meeting Types 2 Times 3 Information 4 Review		
Provide your information			
Email *			
First Name *			
Last Name *			
Credentials *			
	MD		
Place of			
Practice/Clinic	Evergreen Health Centers   Downtown Clinic		



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#### Convenient Scheduling for Providers

#### Audience Activity – Pick a Code



PDF of CDC STI Tx Wall Chart



**AETC HIV Care Tools App** 



**Appointment Scheduling Link** 









Devon Flynn, PharmD, MPH, BCPH, AAHIVP

Faculty, Oregon AETC

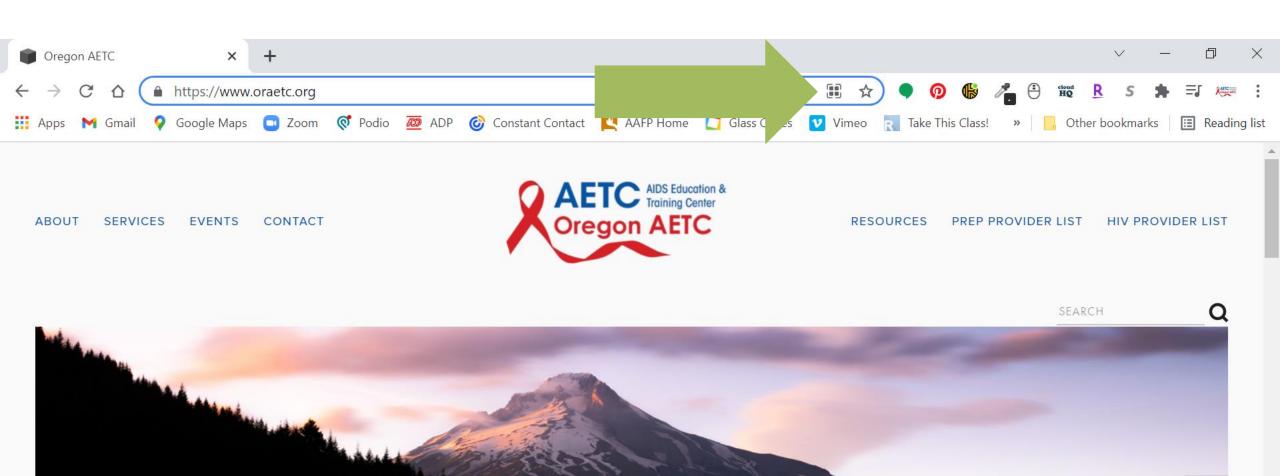


To schedule your virtul check-in, scan the above QR code with the camera app on your smart phone, or visit oraetc.appointlet.com/b/devon-flynn













Welcome to the Oregon



#### Streamlined Shipping of Detailing Packets

#### Sending Detailing Packings via Snail Mail

- \$5 per detailing packet
- 7% scheduling rate
- \$72/detailing visit



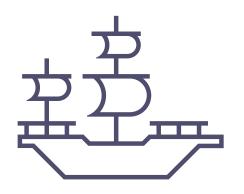




#### Pirate Ship

#### Pirateship.com

- No subscription fee
- Less expensive than USPS
- Print postage from home with adhesive shipping labels
- Deliver home pick ups
- Sends notification emails to all recipients
- Track all "return to sender"









#### Successes







"Taking this survey made me reflect on all that I've learned through participating in the AETC trainings and clinician-to-clinician sessions with Dr. Patel. It has been invaluable as "I've jumped into the deep end" during my first year of practice.

Becoming a **PrEP/nPEP prescriber** is something that has always been personally very important to me and **I'm grateful that I can offer this to my community** with increased confidence and resources to lean on for support."

- Provider at White Bird FQHC, Eugene after taking detailing post survey

"I spoke this morning to our medical director about initiating triple screening and he was very supportive. Our lab tech is also on board and we confirmed that we have many swabs and she ordered more from the state lab (free), also confirmed that all GC/CT testing is free through the state lab. So we are starting right away."

- Provider at Multnomah County Detention Center reporting back on actions taken after first detailing visit







#### Online tool options for virtual detailing automation

Offilite tool options for virtual actaining automation			
Tool	Cost	Benefit	
<u>Appointlet</u>	Free for basic	Allows for automated scheduling across multiple detailers	
Survey Monkey	Free for basic	Clean and simple pre and post surveys with option to export into excel	
Google Forms	Free	Ability to integrate "add-ons" allowing for a high level of customization of what happens to information after it's collected.	
Email Notifications for Google Forms Google Forms Add-On	Free	Can automate sending of form answers to specific individuals	
Form Publisher for Google Forms Google Forms Add-On	Free	Automatically generate PDFs of google form answers and save to google drive	
<u>Dropbox</u>	Free for basic	Update and syncing slide decks and electronic detailing materials across detailers	
Cloud HQ	Free	Sync files from one location to another (e.g. Google Drive to Dropbox)	
Pirate Ship	Free	Less expensive than USPS and more user-friendly batch uploads and tracking.	

#### Let's end HIV in Oregon.

We can make it happen. The time is now.







