
*Celebrating Community
Engagement:*

**NaRCAD
Community
Networking &
Support**

Our AD Community Strengths

- ✓ **Mentor & support each other**
- ✓ **Sharing critical tools & resources**
- ✓ **Strengthen communications skills**
- ✓ **Join interactive skill-building sessions**
- ✓ **Share best practices & innovations**
- ✓ **Develop problem-solving skills**
- ✓ **Enjoy the work that we do together!**



Our community is incredibly supportive and innovative!





We want to know: what's on your mind?

THINKING ABOUT YOUR PROGRAM

Evaluation & Assessment



- Tracking Progress, Data Collection, Reporting to Funders

Building Capacity & Sustainability



- Program Management, Working within Public Health and Health Systems

Recruiting & Training



- Staffing and Hiring, Community Integration

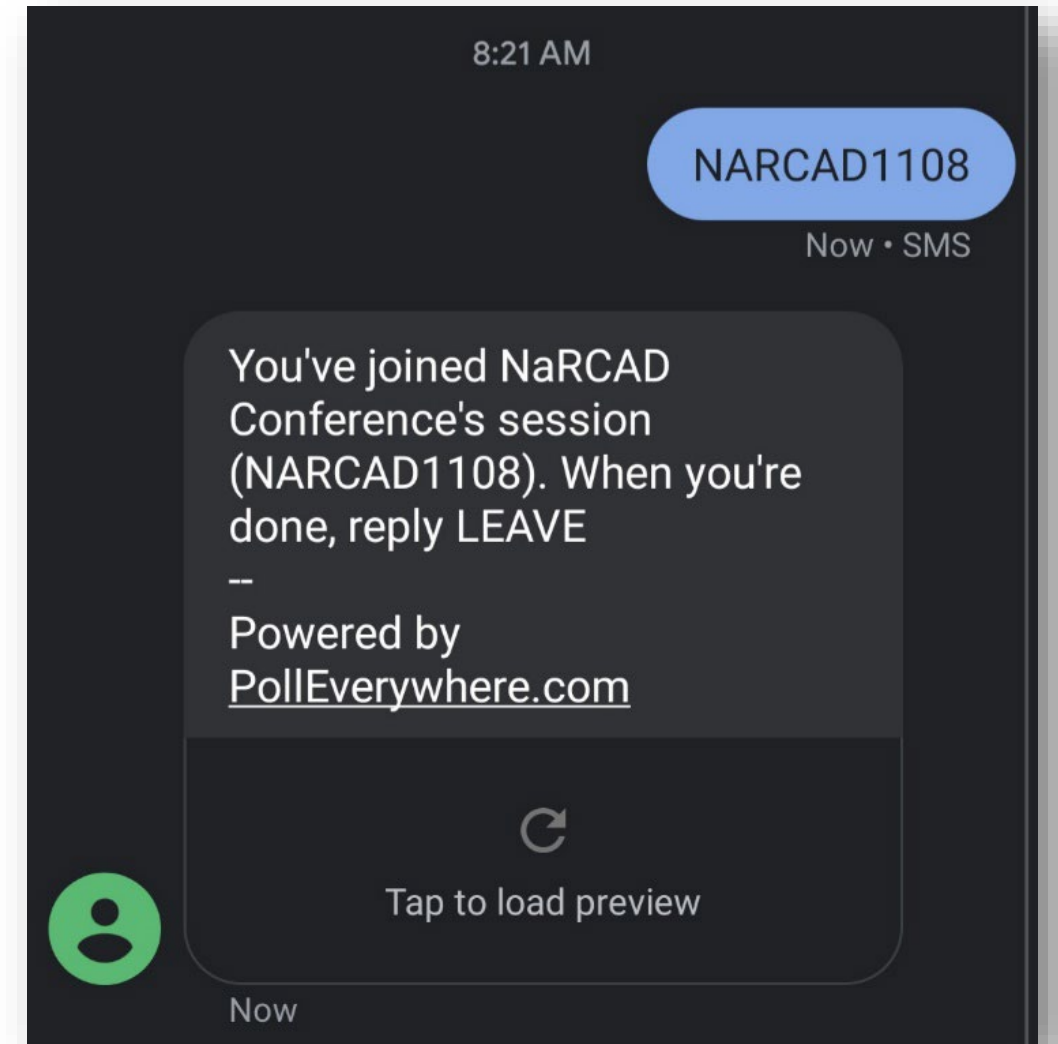
Where to Start?



- Clinical Focus, Program Development, Identifying Target Audience

Poll Everywhere

Send a text to
37607 with the word
NARCAD1108



What's a strength of your program or organization?

What do you need the most support with?

Breakout Groups: Workshopping Potential Challenges and Solutions

- Peer-to-peer **sharing**
- **Encourage** others to share ideas
- Having trouble **starting the conversation?** Have everyone introduce themselves/speak in alphabetical order!

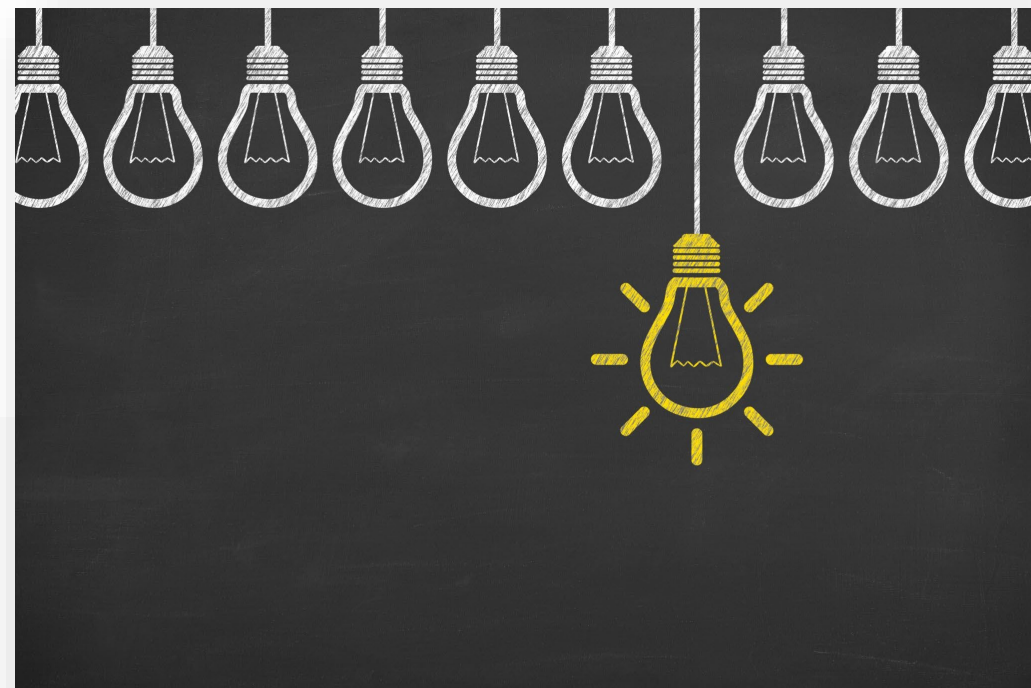


Roundtable Breakouts

Discussion Prompts:

- 1. Introduce yourselves in 60 seconds!**
- 2. Each person:**
 - **Share 1 strength**
 - **Share 1 area where you need support**

If there's time: Offer solutions for areas where your peers need support



We'll see you in 15 minutes



- The discussion questions will be available to view in your chatbox
- Turn your video on for the breakout session if you're able to
- Request help from the host if you need assistance from the NaRCAD team
- We'll let you know when there are 5 minutes left
- Good luck!

**WELCOME
BACK**

Advice Infusion

Type in chatbox →:

What advice did you get in your breakout?

OR: What advice did you share with others?

Themes from NaRCAD2022:

- **Vulnerability is key for:**
 - *Relationship building with clinicians*
 - *Exploring and connecting around stigma*
 - *Adapting our communication approaches*
 - *Bringing clinicians together through patient loss or hardships*
- **Fax machines are still our friends!**
- **Inclusivity is part of healthcare, not a separate lens**
- **Pharmacists have a key role in detailing, especially as educators**
- **We can all play a role in creating more opportunities for women in leadership**
- **Be proud of your expertise and know you deserve to be in your role**
- **You can boost morale regardless of the size of your team—either with team members, peers across the NaRCAD Community, or NaRCAD team members themselves**

And when in doubt...

*...Follow the
Evidence Road*



**What's something new you want to try that was inspired by
your peers at this conference?**

**What's something you're looking forward to that's keeping
you going?**

What do you need from us at NaRCAD in 2023?

Conference Hub

The home to the archived files of every NaRCAD conference since 2013.
Check out slides, recordings, and video of past conferences.



Refresh.

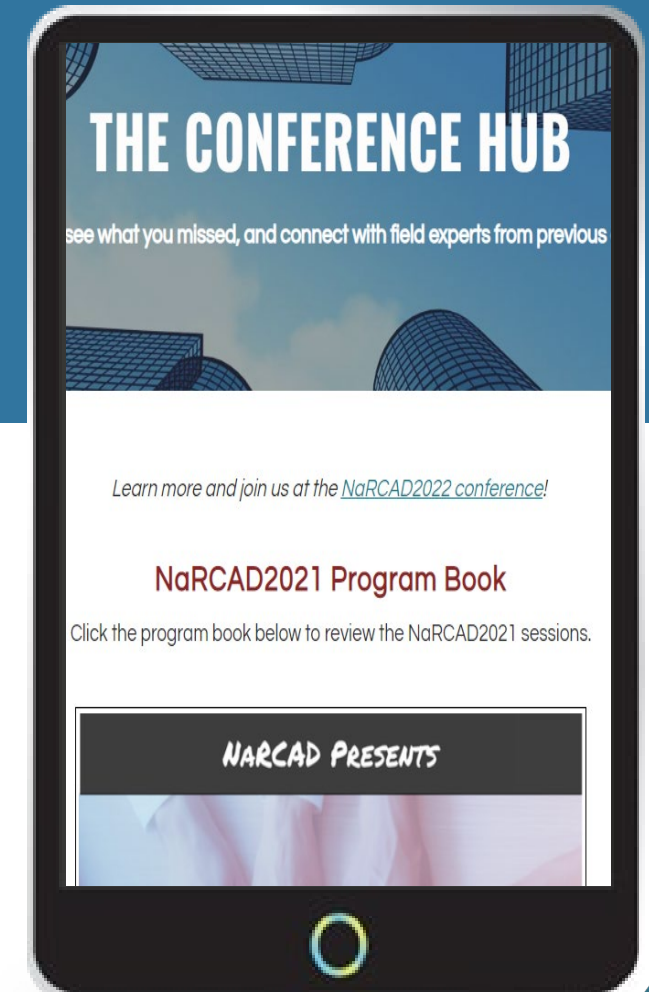


Rewind.



Reconnect.

*Stay tuned for NaRCAD2022 conference
recordings and materials!*



NARCAD TECHNICAL ASSISTANCE & SUPPORT



What Does My Support Look Like?



Virtual Support

- Customized toolkits, curated presentations, webinars, training videos, & more.



Phone Support

- Regular calls to help you with visits, data tracking, evaluation, and challenges along the way.



E-mail Support

- Unlimited guidance, resource requests, & troubleshooting.

You're on our mailing list.



(You can opt out any time.)

NaRCAD Resources

Explore our website for tools and resources!



[ABOUT](#) [TOOLS & RESOURCES](#) [WEBINARS](#) [BLOG & E-NEWS](#) [COMMUNITY](#) [EVENTS](#)

GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION

Training & technical assistance to help clinicians provide better patient care.

WE'RE CHANGING CARE, ONE VISIT AT A TIME.



*New resource from
our colleagues
at the University
of Illinois-Chicago*

Creating and Implementing an Academic Detailing (AD) Program



Our Goal

Our goal is to equip organizations looking to implement an academic detailing program(s) aimed to impact providers' opioid prescribing and chronic pain management practices. These resources were developed and supported by the CDC grant no. R01CE003156-01

Inclusivity Toolkit



HEALTHCARE INCLUSIVITY TOOLKIT FOR DETAILERS

Curated tools to explore and address stigma in healthcare settings.



SAVE THE DATE: AD 101 + 201 Techniques Trainings

Learn to effectively communicate best evidence and critical tools to front line clinicians.

2023 Virtual Sessions:

AD 101 Techniques Training

January 31-February 2, 2023
Daily Sessions, 1-5 p.m. ET

AD 201 Techniques Training

January 30, 2023, 1-5 p.m. ET

Registration opens December 1, 2022!



Join our AD Community Check-Ins!

- A space to share solutions and identify usable resources
- Connect in small breakout groups of **3-5 peers** working on academic detailing projects
- **Past topics:** Speaking to leadership, empathy, patient experience, & more

- “I had a situation where a provider argued vehemently with me. I mentioned how I handled it with my peer and asked for her suggestions since she is also a provider. She was **insightful!**”
- “It's great to see the **wide range of detailing topics and approaches to the work.** This program has helped widen my lens and get me thinking creatively.”
- ➔ •“**Two minds are greater than one,** and this is a great way to connect with other detailers to help each other through this journey!”



Join our 2023 Peer Connection Cohort
—details coming soon!

Join the Discussion Forum



National Resource Cen



ABOUT

TOOLS & RESOURCES

WEBINARS

BLOG & E-NEWS

COMMUNITY

EVENTS

DISCUSSION FORUM

PEER CONNECTION PROGRAM

PARTNERS BY LOCATION

DETAILING DIRECTORY

GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION

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Thank you to all our presenters and partners!



Alosa Health
Baylor College of Medicine
Brigham and Women's Hospital
British Columbia Provincial Academic Detailing Service
Boston Medical Center
Centre for Effective Practice
Comagine
Department of Veterans Affairs (Utah, Northern Wyoming, and Western Colorado)
Iowa Department of Public Health Capacity Extension Program
Kaiser Permanente
"KUPP – The Norwegian Academic Detailing Program
RELIS – Regional Drug Information Center
Ledge Light Health District
Mountain Area Health Education Center
Michigan Department of Health and Human Services
New York City Department of Health and Mental Hygiene
New Hampshire State Department of Health
Pharmacy Management Consultants
RxFiles Academic Detailing
ThedaCare
University of Arkansas for Medical Sciences
Arkansas Department of Health
University of Illinois-Chicago/Illinois ADVANCE
Utah Department of Commerce, Division of Professional Licensing
Veterans Health Administration



THANK YOU.

Stay connected with us.

@narcad

narcad.org