

# LEVERAGING COMMUNITY PARTNERSHIPS

to redesign care delivery

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# DISCLOSURE STATEMENTS

## Conflict of Interest

Nothing to disclose

## Disclaimer

The views expressed in this presentation are those of the presenter and do not necessarily reflect the position or policy of the Department of Veterans Affairs or the United States government.

# Meet the Presenter

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Type in the chat box:

What's the first word  
that comes to mind  
when you think of a  
veteran?



# AGENDA

Problem

Frameworks

Successes

Future Directions

Summary





# PROBLEM



# COMMUNITY PARTNERSHIP FRAMEWORKS

## MULTISECTOR ENGAGEMENT FOR SUSTAINABLE HEALTH (MESH)

What **Business** needs to operate effectively



What **Government** is mandated to deliver



Peace  
Strong economy  
Healthy environment  
Healthy, educated people  
Access to water, energy  
Good infrastructure  
Political stability  
Rule of law

What **Civil Society** aims to ensure is achieved



### GLOBAL SMART DRINKING GOALS 2015-2025

Our vision is to foster a culture of smart drinking globally to reduce the harmful use of alcohol.

#### CHANGING BEHAVIORS THROUGH SOCIAL NORMS

##### MULTI-YEAR PILOTS

**10%**

Reduce the harmful use of alcohol by at least 10% in six cities by end 2020  
Implement the best practices globally by end 2025

##### SOCIAL NORMS



Influence social norms and individual behaviors to reduce harmful alcohol use by investing at least **1 billion USD** across our markets in dedicated social marketing campaigns and related programs by end 2025

#### EMPOWERING CONSUMERS THROUGH CHOICE

##### PRODUCT PORTFOLIO



Ensure **No- or Lower-Alcohol** beer products represent at least 20% of AB InBev's global beer volume by the end of 2025

##### ALCOHOL HEALTH LITERACY



Place a **Guidance Label** on all of our beer products in all of our markets by the end of 2020  
Increase **alcohol health literacy** by the end of 2025



# COMMUNITY PARTNERSHIP FRAMEWORKS ASSET-BASED COMMUNITY DEVELOPMENT (ABCD)

## *Community Asset Inventory*

### Political Assets

Elected and appointed officials  
Representatives of political  
groups

### Financial Assets

Sources of funding  
Incentive programs  
Banks  
Private foundations  
Not for profit  
organizations

### Natural Assets

Special geographic  
features (mountains,  
rivers, lakes, trees  
etc.)  
Outdoor recreation  
opportunities  
(hunting, fishing,  
biking, hiking,  
canoeing,  
camping...)  
Parks  
Farms and Ranches

### Cultural Assets

Museums  
Historical places  
Annual festivals  
Studio Arts  
Spiritual groups  
Performing Arts  
Culinary Arts

### Social Networks

Civic  
organizations  
Agricultural  
organizations  
Choirs  
Book clubs  
Youth groups

### Human Assets

Organizations  
that enrich the  
community  
Schools,  
Government  
agencies,  
Healthcare  
providers,  
Economic  
developers

### Built Infrastructure Assets

Utilities  
Telecommunications  
Healthcare facilities  
Industrial parks  
Main Street  
Farmers market  
Recreation center



# SUCSESSES

August 22, 2022

Location: Southeast DC VA Clinic + DC Access Housing



Date \_\_\_\_\_  
Washington DC VA Pharmacy 202-745-8000 Rx # \_\_\_\_\_  
Patient Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
Medication: **Naloxone 8mg Nasal Spray**  
Instructions: Use 1 spray into 1 nostril for opioid reversal.  
**\*\*IF USED CALL 911 IMMEDIATELY!**  
If no response in 2-3 minutes, use additional spray in other nostril.  
Quantity: 2 Refills: 0  
Rx: \_\_\_\_\_ Discard after: \_\_\_\_\_  
Provider: \_\_\_\_\_

# SUCCESSSES

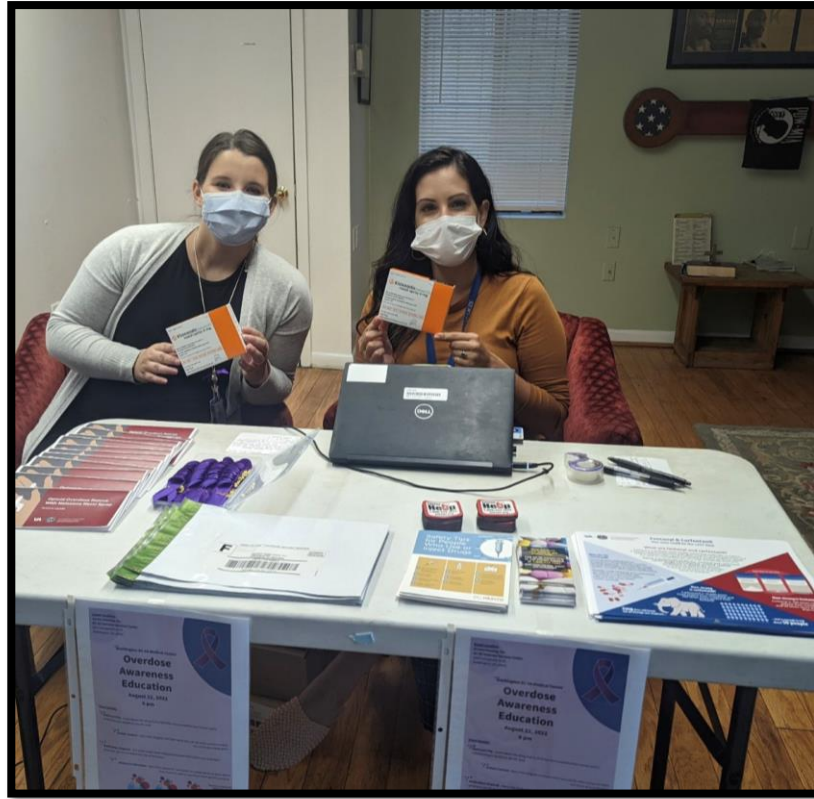
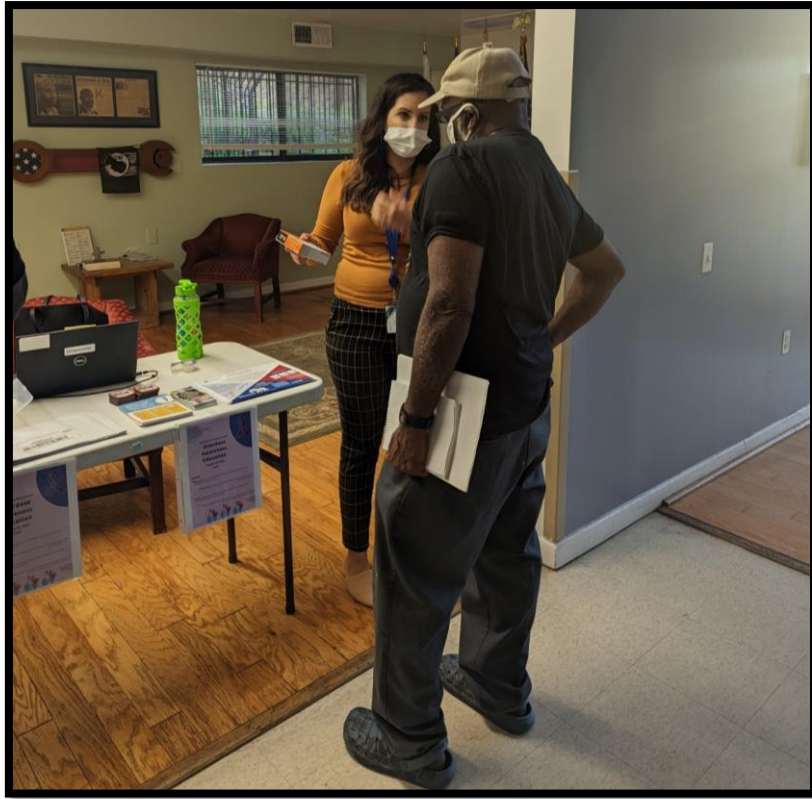
September 26, 2022

**Location:** The John and Jill Ker Conway Residence



Building contains **124 units** of mixed-income housing:

- **60 units** of permanent supportive housing for homeless veterans
- **17 units** of permanent supportive housing for individuals served by DC Department of Behavioral Health
- **47 units** of workforce housing for individuals making no more than 60% of Area Median Income



# SUCCESSSES

*"This will help me save a life"*

# TEAMWORK

## AD

Facility academic  
detailer

## PMOP

Facility pain  
management,  
opioid safety, and  
PDMP coordinator

## CRRC SW

Social worker  
through VA's  
Community  
Resource and  
Referral Center

## DC DOH

DC Department of  
Health

## DC AHI

DC Access Housing  
Inc

# FUTURE DIRECTIONS

## Partnership with Community Harm Reduction Programs

- Mobile syringe services programs
- Community harm reduction conference
- On-foot outreach



# ADDITIONAL READINGS

- MESH
  - The UN The SDG Partnership Guidebook (<https://sdgs.un.org/publications/sdg-partnership-guidebook-24566>)
- AB InBev
  - Partnering for Community Impact (<https://www.ab-inbev.com/smart-drinking/partnering-for-community-impact>)
- ABCD
  - The Asset-Based Community Development Institute (<https://resources.depaul.edu/abcd-institute/Pages/default.aspx>)

# SUMMARY

- Think outside the box
- Look outside your institution for guidance and potential partnerships
- Involve the target audience and surrounding community in planning

# THANK YOU

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