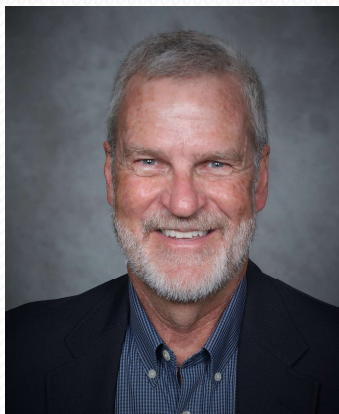




**OPIOID USE DISORDER:
UNDERSTANDING CLINICIAN STIGMA TO ENCOURAGE BEHAVIOR CHANGE**

Wednesday, June 24th, 2020, 2:00 P.M. – 3:15 P.M. EST

National Resource Center for Academic Detailing
Division of Pharmacoepidemiology and Pharmacoeconomics [DoPE]
Brigham and Women's Hospital | Harvard Medical School



Guest Speakers:

Don Teater, MD, MPH, *Founder, Teater Health Solutions*

Nadejda Razi-Robertson, PhD, LCSW, *Managing Director, Synergy Health Consulting*

Moderator:

Bevin Shagoury, *Communications & Education Director, NaRCAD*



Webinar Goals:

- ✓ Explore clinician stigma and roots of bias
- ✓ Empower detailers to facilitate complex conversations with clinicians
- ✓ Discussion/Q+A Session to dive into specific examples

Recording

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During the session, type your questions into the Q+A box.





Moral Failing vs. Chronic Health Condition:

Stigma, addiction, and the role of AD when addressing opioid use disorder

Nadejda Razi Robertson, PhD, LCSW

Don Teater, MD, MPH



Introductions

What Is Stigma?

- Who has it?
- Why do we have it?
- What is self-stigma?
- How does stigma impact the detailing visit?

- Provider stigma toward the patient
- Provider stigma toward the detailer
- Detailer stigma toward the patient
- Detailer stigma toward the provider

STIGMA

IN OUR

WORDS

“People don't
sell their
children for
cake...”



Chronic amphetamine and heroin users show a deficit in a range of cognitive skills, including

- verbal fluency
- pattern recognition
- planning
- ability to shift attention from one frame of reference to another (*Ornstein et al., 2000*).

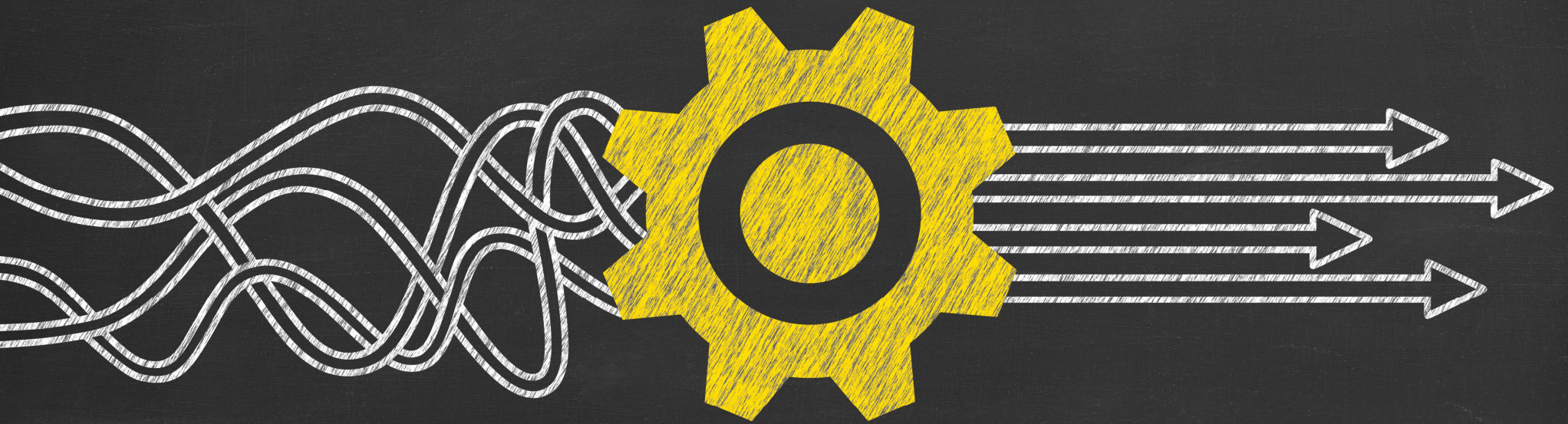
The decision- making deficits resemble those observed in individuals with damage to the prefrontal cortex, suggesting that both drugs alter function in that brain area (*Rogers et al., 1999*).

Thomas J Gould, PhD, *Addiction & Cognition* <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3120118/>



Leadership

Engagement



Is the team in philosophical alignment?



Stories from the field.



Harm Reduction vs. Treatment vs.
Abstinence



AD
Tools



Please type your questions into the Zoom Q + A box.

We'll try to get to all of your questions, and we'll post those we can't get to on our **Discussion Forum!**





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Training & technical assistance to help clinicians provide better patient care.

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A discussion forum for all things academic detailing.

AD for Opioid Safety, AD for HIV/AIDS

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There has been a rapid increase in opioid-related AD in the past few years, and a multitude of approaches to addressing the overdose crisis. Let us...

0 0 6d

Started by National Resource Center for Academic Detailing in AD for Opioid Safety



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