



Gearing Up for 2022:

**NaRCAD Community
Networking & Support**

Our AD Community Strengths

- ✓ **Mentor & support each other**
- ✓ **Sharing critical tools & resources**
- ✓ **Strengthen communications skills**
- ✓ **Join interactive skill-building sessions**
- ✓ **Share best practices & innovations**
- ✓ **Develop problem-solving skills**
- ✓ **Enjoy the work that we do together!**



Our community is incredibly supportive and innovative!





We want to know: what's on your mind?

THINKING ABOUT YOUR PROGRAM

Evaluation & Assessment



- Tracking Progress, Data Collection, Reporting to Funders

Building Capacity & Sustainability



- Program Management, Working within Public Health and Health Systems

Recruiting & Training



- Staffing and Hiring, Community Integration

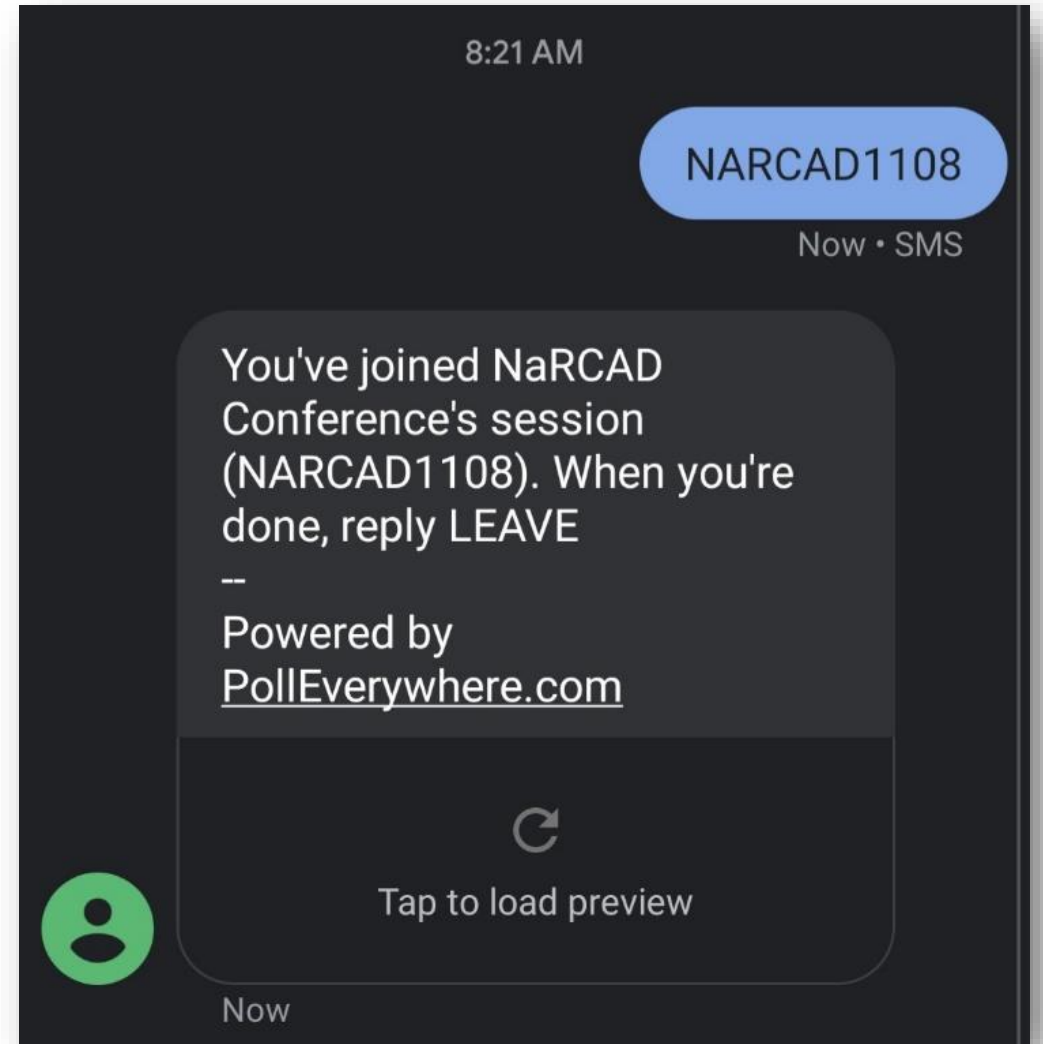
Where to Start?



- Clinical Focus, Program Development, Identifying Target Audience

Poll Everywhere

Send a text to
37607 with the word
NARCAD1108

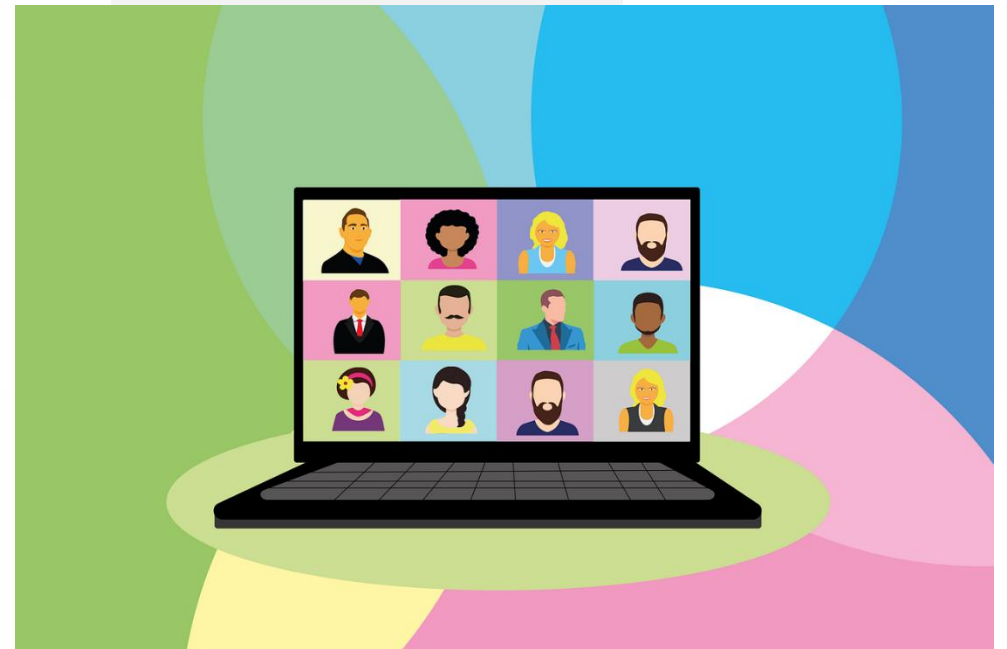


What's a strength of your program or organization?

Where do you need the most support?

Breakout Groups: Workshopping Potential Challenges and Solutions

- Peer-to-peer **sharing**
- **Encourage** others to share ideas
- Having trouble **starting the conversation?** Have everyone introduce themselves/speak in alphabetical order!



Roundtable Breakouts

Discussion Prompts:

- 1. Introduce yourselves in 60 seconds!***
- 2. Each person:***
 - Share 1 strength**
 - Share 1 area where you need support**



We'll see you in 15 minutes



- The discussion questions will be available to view in your chatbox
- Turn your video on for the breakout session if you're able to
- Request help from the host if you need assistance from the NaRCAD team
- We'll let you know when there are 5 minutes left
- Good luck!

**WELCOME
BACK**

Advice Infusion


Type in chatbox →:

What advice did you get in your breakout?

OR: What advice did you share with others?

Themes from NaRCAD2021:

- Staying in the present moment as much as you can.
- What you've accomplish today is enough!
- Celebrate wins of all sizes.
- Person-first approaches for all—including you. (Self-care is key.)
- Explore stigma conversations, even when uncomfortable.
- Qualitative data and story telling + quantitative data = a recipe for success!
- Bring the empathy, evidence, and patience.
- Don't try to do it all--Ask for help!
- Supportive colleagues = AD family (including NaRCAD!)
- **REMEMBER: IT'S ALL ABOUT RELATIONSHIPS!**



**What's something new you want to try that was inspired by
your peers at this conference?**

What's one thing you need to make your work successful in 2022?

**What's something you're looking forward to that's keeping
you going?**

What do you need from us at NaRCAD in 2022?

NARCAD TECHNICAL ASSISTANCE & SUPPORT



What Does My Support Look Like?



Virtual Support

- Customized toolkits, curated presentations, webinars, training videos, & more.



Phone Support

- Regular calls to help you with visits, data tracking, evaluation, and challenges along the way.



E-mail Support

- Unlimited guidance, resource requests, & troubleshooting.

You're on our mailing list.



(You can opt out any time.)

[ABOUT](#)[TOOLS & RESOURCES](#)[WEBINARS](#)[BLOG & E-NEWS](#)[COMMUNITY](#)[EVENTS](#)

GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION

Training & technical assistance to help clinicians provide better patient care.

WE'RE CHANGING CARE, ONE VISIT AT A TIME.

Front line healthcare providers have their hands full.

Using the strategy of "academic detailing", personalized visits from a trained outreach educator can arm busy clinicians with the critical support, tools, and evidence to provide the very best care to their patients.



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E-DETAILING TOOLKIT

Curated tools to facilitate effective virtual visits



WE'LL CONTINUE SUPPORTING YOUR E-DETAILING WORK



SAVE THE DATE: AD Techniques Training

Learn to effectively communicate best evidence and critical tools to front line clinicians.

2022 Virtual Session: AD Techniques Training

March 29-31, 2022
Daily Sessions, 1-5 p.m. ET
Via Zoom
Registration opens
January 15, 2022!

Join us for our 2022 Academic Detailing Roundtables



Just like a few moments ago, you'll have opportunities to connect via small breakout groups of **3-5 peers** working on academic detailing projects

Peer Connection Program

Bringing the AD community together, one relationship at a time.

NaRCAD
Peer Connection Program



We'll keep offering new programs and opportunities to connect you with each other.

**Join our 2022 Peer Connection Cohort
—details coming soon!**

Peer Connection Program Participant Testimonials

- “I have loved learning about my peer connection partner’s work history and history of detailing throughout the years! We have talked about **different techniques and experiences** that we were both able to learn from!”
- “The **privacy and confidentiality** of the program enabled a breadth and depth to the conversation which I don’t think would have occurred so quickly.”
- “It's great to see the **wide range of detailing topics and approaches to the work.** This program has helped widen my lens and get me thinking creatively.”
- “**Two minds are greater than one,** and this is a great way to connect with other detailers to help each other through this journey!”



ABOUT

LEARNING CENTER

NEWS & MEDIA

COMMUNITY

EVENTS SERIES

- [DISCUSSION FORUM](#)
- [PARTNERS BY LOCATION](#)
- [DETAILING DIRECTORY](#)

GLOBAL LEADERS IN CLINICAL OUTREACH EDUCATION

Training & technical assistance to help clinicians provide better patient care.

WE'RE CHANGING CARE, ONE VISIT AT A TIME.

NEW: e-Detailing Resources during COVID-19

EXPLORE OUR E-DETAILING TOOLKIT

JOIN THE DISCUSSION FORUM

THE CONFERENCE HUB

Refresh, see what you missed, and connect with field experts from previous events.

MORE CONFERENCE ARCHIVES:

[NARCAD2020 ARCHIVE PAGE](#)

[NARCAD2019 ARCHIVE PAGE](#)

[NARCAD2018 ARCHIVE PAGE](#)

[NARCAD2017 ARCHIVE PAGE](#)

[NARCAD2016 ARCHIVE PAGE](#)

[NARCAD2015 ARCHIVE PAGE](#)



NARCAD PRESENTS

THE 9TH INTERNATIONAL (VIRTUAL) CONFERENCE
ON ACADEMIC DETAILING

**"CULTIVATING RELATIONSHIPS
FOR COMMUNITY RESILIENCE"**

NOVEMBER 8 - 10, 2021
ZOOM SESSIONS
10:30 - 4:00 P.M. ET DAILY

#NARCAD2021
#ACADEMICDETAILING
NARCAD@BMC.ORG

NaRCAD

THANK YOU.

Stay connected with us.

@narcad

narcad.org