

NaRCAD's 2nd Annual AD Virtual Summit:
“A COMMITMENT TO INCLUSIVITY: EQUITABLE APPROACHES TO AD”
 Wednesday, June 26, 2024 | 12 PM - 5 PM ET

*Content and time subject to change | Platform links will be shared via email prior to the Summit
 Session recordings will be available one week after the Summit*

Time	Session
12:00 PM 15 MIN	WELCOME & KICK-OFF <i>We invite you to consider equity and inclusivity within the important work that you do.</i>
12:15 PM 45 MIN	LEADERSHIP SPOTLIGHT: YOU ASK, THEY ANSWER! <i>Join us in a real-time interview with two experts in the field of AD. Ask them anything!</i>
1:00 PM 30 MIN	BREAK
1:30 PM 75 MIN	PROGRAM DEVELOPMENT WORKSHOPS: AD COURSE CATALOG <i>You'll pick one workshop to attend and leave with tangible resources to take back to your own program and detailing work. Workshops are open to all skill levels!</i> <ul style="list-style-type: none"> • “Equity in Clinician Education: AD 101 Through an Inclusive Lens” • “Beyond Statistics: Integrating Patient Voices into Detailing Campaigns” • “Responding with Integrity: Preparing for Equitable Conversations with Clinicians”
2:45 PM 30 MIN	BREAK
3:15 PM 75 MIN	NEW DIRECTIONS: LEADING THE CHARGE IN AD INNOVATIONS <i>We're highlighting programs working on innovative new topics.</i>
4:30 PM – 4:55 PM 25 MIN	THINK TANK: REFLECTIONS ON EQUITABLE DATA SOURCING <i>Join us in an interactive conversation on the impact and challenges of sourcing equitable data for inclusive detailing campaign development.</i>
4:55 PM – 5:00 PM 5 MIN	WRAP-UP & EVALUATIONS <i>Tell us how we did and learn what we have in store for Day 2.</i>



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Thursday, June 27, 2024 | 12 PM - 5 PM ET

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Time	Session
12:00 PM 15 MIN	WELCOME & KICK-OFF
12:15 PM 75 MIN	PROGRAM DEVELOPMENT WORKSHOPS: AD COURSE CATALOG <i>You'll pick one workshop to attend and leave with tangible resources to take back to your own program and detailing work. Workshops are open to all skill levels!</i> <ul style="list-style-type: none"> • “Own Your Space: Building Confidence and Embracing Your Unique Skillset” • “Cultivating Commitment: Strategies for Achieving Leadership Buy-in” • “Community Synergy: Uniting Against Health Disparities”
1:30 PM 30 MIN	BREAK
2:00 PM 75 MIN	BEST PRACTICES SPOTLIGHT: EMBRACING INCLUSIVE EXCELLENCE <i>We're highlighting programs working on innovative new topics that address health disparities.</i>
3:15 PM 30 MIN	BREAK
3:45 PM 60 MIN	FOLLOWING YOUR LEAD: TAKING CUES FROM OUR COMMUNITY <i>You'll lead the charge in telling us how we can best support you in the year ahead.</i>
4:45 PM – 5:00 PM 15 MIN	WRAP-UP & EVALUATIONS <i>Tell us how we did and what you want to see at next year's AD Summit.</i>

